

# **PUBLIC FILE**

**KDND-FM**  
**Sundays, 6:00A-7:00A**

**PUBLIC FILE**  
*Host: Kat Maudru*

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION**

**Issue:**           **Help for At-Risk Youth**  
**Program:**       Public File  
**Date:**           January 29, 2005  
**Time:**           6:30A-7:00A

**Description:**   Families First is a non-profit organization dedicated to bettering the lives of children and families through a variety of programs tailored to each individual. Families First focuses on four major program areas: residential treatment for youth with serious emotional problems, community based services that help keep families intact, a shelter and crisis nursery for youth in crisis, and a day treatment program that seeks to enhance and improve a child's academic performance and social functioning. In addition, Treatment Foster Care is designed to prevent residential placements. Intensive Foster Care assists children graduating from highly structured residential care. Adoption focuses on children who need a permanent home. Emancipation Support services include transitional housing and independent living skills, extremely valuable tools that help foster youth transition successfully to independence. Extended Family Care treats children with emotional and developmental disabilities.

**Issue:**           **Domestic Violence**  
**Program:**       Public File  
**Date:**           January 6, 2005  
**Time:**           6:00A-6:30A

**Description:**   WEAVE's mission is to decrease victim trauma and promote recovery through effective counseling and advocacy programs in Sacramento County; to decrease the incidence of sexual assault and domestic violence; and to challenge and dispel societal myths which condone and perpetuate violence against women regionally, statewide and nationally. WEAVE provides services to survivors of domestic violence and their families as well as survivors of sexual assault in Sacramento County. They offer a vast array of crisis intervention, advocacy and counseling programs. WEAVE also provides education and outreach to Sacramento area schools, service clubs, businesses, church groups and neighborhoods with the ultimate goal of ending domestic violence and sexual assault in our community. Domestic violence and sexual assault affects every single person in our community. It is every person's responsibility to prevent these crimes.

**Issue:**           **Fundraiser for Local Schools**  
**Program:**       Public File  
**Date:**           February 6, 2005  
**Time:**           6:30A-7:00A

**Description:**   The Sacramento Bee, in partnership with its successful Newspapers in Education (NIE) program, has launched a campaign to help schools within its home delivery area earn money by selling new subscriptions to the Sacramento Bee. This unique fundraising opportunity is very easy: for each new subscription sold, the school that sold it will receive \$15, and be eligible to receive an additional \$10,000 if they are the top school and sell more than 1,000 new subscriptions. That's a total of at least \$25,000! Second place will receive \$5,000 and third place will receive \$2,500. This is an excellent opportunity for schools to raise money for programs that might otherwise not be funded. Schools just need to collect billing information from interested parties, fax it to The Bee, and after each new subscription has been verified, count their money.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** **Programs for Burn Victims**  
**Program:** Public File  
**Date:** February 20, 2005  
**Time:** 6:00A-6:30A

**Description:** The Firefighters Burn Institute was founded by Sacramento area firefighters almost 30 years ago. It relies on the determination and generosity of firefighters for the majority of its funding. Their upcoming Fill the Boot for Burns Drive is the largest fund raiser for the organization. Hundreds of local firefighters volunteer their time to make this event a success. Programs supported by donations include the Firefighters Kids Camp for burn-injured children, adult and teen retreats for burn survivors, recovery workshop, burn prevention programs and burn treatment education and research. Other programs include a juvenile fire setter program, public education and outreach, school and work re-entry programs for burn survivors, and a speaker's bureau. The Institute participates in local burn care and also plays an active leadership role on a national level with the Federation of Burn Foundations and the American Burn Association.

**Issue:** **Protecting Wolves**  
**Program:** Public File  
**Date:** February 20, 2005  
**Time:** 6:30A-7:00A

**Description:** Never Cry Wolf Rescue & Adoptions (NCWRA) is located near Antelope, California. Founded in 1996, the non-profit organization is dedicated to protecting wolves and educating the public of the myths in owning a wolf. The organization has rescued over 300 wolf and wolf hybrids from shelters and private homes in the last three years alone. NCWRA gets calls from the SPCA, Animal Control, or from people who have them in captivity and who can no longer care for them. NCWRA nurses them back to health, socializes them, and then adopts them out to private homes that can care for them. Releasing them back into the wild is not a viable solution as they must live in captivity or die. The guest dispelled myths about wolves, noting that a human has not been killed by a wolf in the wild in the past 120 years in the lower 48 states.

**Issue:** **Blindness**  
**Program:** Public File  
**Date:** February 27, 2005  
**Time:** 6:00A-6:30A

**Description:** The Society for the Blind serves thousands of blind and visually impaired people throughout the Sacramento area and surrounding counties. They are the only center in this region that trains blind and low-vision people on Braille, life skills, computers and job skills. They have an "Aids to Independence" store with over 500 specially designed products to help you with daily tasks. A team of experts in positive solutions to blindness helps individuals determine the right services and products for their lifestyle. At the Society for the Blind, they believe in the progressive assumption that with proper training and opportunity, blindness can be reduced to the level of a physical nuisance. They offer in-depth training, unlike any other available in most places in the U.S.A. Since 1954, the Society has run numerous programs from it's Sacramento office, as well as from outreach initiatives, to help Valley residents learn positive solutions to vision loss. Services include solutions for youth, seniors, job seekers, or for those who are just beginning to experience vision loss.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **Eating Disorders**  
Program: Public File  
Date: March 20, 2005  
Time: 6:00A-6:30A

Description: Overeaters Anonymous is a fellowship of individuals who, through shared experience, strength and hope are recovering from compulsive overeating. They welcome everyone who wants to stop eating compulsively. There are no dues or fees for members; we are self-supporting through our own contributions, neither soliciting nor accepting outside donations. OA is not affiliated with any public or private organization, political movement, ideology or religious doctrine; we take no position on outside issues. Their primary purpose is to abstain from compulsive overeating and to carry this message of recovery to those who still suffer. Unlike other organizations, OA is not just about weight loss, obesity or diets; it addresses physical, emotional and spiritual well-being. It is not a religious organization and does not promote any particular diet. To address weight loss, OA encourages members to develop a food plan with a health care professional and a sponsor.

Issue: **Talking to Teens About Sex**  
Program: Public File  
Date: March 27, 2005  
Time: 6:00A-6:30A

Description: Three years ago, half of all high school students reported having sex. About 1 million teens between 15 and 19 get pregnant each year. Sex is a hard topic for many people to talk about but as the most powerful influence in their child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "all teens are having sex", "everybody's doing it". Suggestions for talking with teens about sex include focusing, listening and encouraging further conversation. It is also important for parents to share their values and opinions with kids. Sex education is a process, not a one-time talk.

Issue: **Fitness for Youth**  
Program: Public File  
Date: March 27, 2005  
Time: 6:30A-7:00A

Description: The California Dietetic Association is a dedicated group of 7,000 dietetic professionals who practice in California. CDA promotes optimal nutrition and health for Californians by advocating for its members. CDA members are the leading source of food and nutrition services. Their members practice in every community in California and they have a central office in Southern California. CDA is an affiliate of the American Dietetic Association, which has 70,000 members nationally and in more than 20 countries throughout the world. For National Nutrition Month, the CDA, Golden Empire District and 5-A-Day Power Play are presenting one of Sacramento's newest fun runs. Their goal is to help with the fight against childhood obesity. The rate of obesity in the U.S. is growing at an alarming rate. Childhood obesity is the leading cause of pediatric hypertension, is associated with Type II Diabetes Mellitus, increases the risk of coronary heart disease, increases stress on the weight-bearing joints, lowers self-esteem, and affects relationships with peers. Some authorities feel that social and psychological problems are the most significant consequences of obesity in children.

## **ISSUES / PROGRAMS LIST**

### **ECONOMY**

Issue: **Local Business & Tourism**  
Program: Public File  
Date: January 16, 2005  
Time: 6:00A-6:30A

Description: As the premier economic development and services organization for the regions 2.4 billion convention and tourism industry, the Sacramento Convention & Visitors Bureau is committed to making a positive difference in our community. For the past 77 years, the SCVB has developed and executed sales, marketing and customer service programs to help strengthen the regional economy as well as the bottom lines of their member businesses and marketing partners. The SCVB's dedicated volunteer board represents all aspects of the industry's most important stakeholders, including lodging, meeting facilities, attractions, restaurants, arts and culture, government, retail and transportation. The Sacramento area also boasts a diversity of filming locations, including a variety of bridges, two rivers, several lakes, paddle wheelers, rice paddies, farms, orchards, a prison, a nuclear power plant, a historic fort, a Chinese town, palm trees, fall foliage, Victorian mansions, a New England style neighborhood, a state Capitol building, and historic railroad equipment.

Issue: **Military Base Closures**  
Program: Public File  
Date: February 27, 2004  
Time: 6:30A-7:00A

Description: The Beale Regional Alliance Committee was created in 2002 in response to California's Senate Bill 1054. This legislation called for the unification of regional retention efforts of military bases in California. The cities and counties of the region by resolution agreed to this effort. The purpose and mission of the Beale Regional Alliance is to enhance the missions at Beale Air Force Base and promote the relationships between the community and the base. This activity, while having been ongoing for decades, was elevated by the announcement of a new round of base closings by Congress in 2005. In the effort to respond to this action, the region created a single entity to work on base retention activities. The committee is comprised of elected officials and private sector leaders representing community based organizations, business associations, and residents from an eight county region. The mission of this committee is, and has been, to enhance the operations at Beale such as the recruitment of the new Global Hawk aircraft and its mission to Beale.

## ISSUES / PROGRAMS LIST

### GOVERNMENT

Issue: **Tax Amnesty**  
Program: Public File  
Date: January 9, 2005  
Time: 6:30A-7:00A

Description: California's tax amnesty program offers eligible taxpayers a window of opportunity to pay past-due income, franchise, sales or use taxes, and the related interest, and avoid most penalties, fees or prosecution. Those who are eligible include individuals and businesses that did not file required California tax returns, failed to report all income, claimed excessive deductions, or did not pay past taxes on time. Those who are ineligible include taxpayers currently under criminal investigation or prosecution on tax related matters. Tax amnesty is an innovative and responsible way to increase state revenue and preserve vital state programs without proposing new tax burdens on businesses and working families. In 1984-85, the first amnesty program raised \$154 million. The board estimates that this time, the amnesty program will gross \$550 million dollars.

Issue: **Aid to Tsunami Victims**  
Program: Public File  
Date: January 23, 2005  
Time: 6:00A-6:30A

Description: The American Red Cross, a humanitarian organization led by volunteers and people, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies. Working in partnership with the World Food Program, the International Federation of Red Cross and Red Crescent Societies and other local and regional partners, the American Red Cross will work to meet the nutrition needs of more than 2 million tsunami-affected people in Sri Lanka, Indonesia and the Maldives over the course of six months. Leveraging existing strengths among other global partners for the most effective aid, the American Red Cross will support the local procurement, transport, staff, warehousing and/or distribution of food in each country. In addition to the loss of life, injuries, lack of food and water that result from a disaster, the loss of homes and other personal goods is a common occurrence. With the complete devastation of homes, tsunami survivors were left without the bare essentials needed for daily life. Meeting the non-food needs of those affected in a culturally appropriate manner is an important part of disaster relief as it helps to provide some degree of stability and comfort to victims. Immediate needs include shelter and personal hygiene supplies. American Red Cross support will include the acquisition and distribution of non-relief supplies such as family kits, hygiene kits, kitchen sets and tents.

Issue: **Off-Highway Motor Vehicles**  
Program: Public File  
Date: January 29, 2005  
Time: 6:00A-6:30A

Description: The Off-Highway Motor Vehicle Recreation Program was born in 1971 out of the critical need to better manage growing demands for off-highway recreation, while at the same time foster respect for private property rights and protect California's natural and cultural resources. Today, this program, a division of the California Department of Parks & Recreation, is the largest and most successful program of its kind in the U.S. Today, the program continues its commitment to provide safe, enjoyable recreation while balancing the need to protect the state's resources. In addition to providing accessibility to off-highway recreation for everyone from hikers to bikers to bird watchers, the program provides a variety of services and benefits to California's residents and the state's visitors, including resource management of its lands, wildlife habitat protection, youth development and law enforcement. Program funding comes from fuel taxes that are attributable to the recreational use of vehicles off highway, off-highway vehicle registration fees and fees collected at state vehicular recreation areas.

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT (Cont'd)**

**Issue:** **Military Base Closures**  
**Program:** Public File  
**Date:** February 27, 2005  
**Time:** 6:30A-7:00A

**Description:** The Beale Regional Alliance Committee was created in 2002 in response to California's Senate Bill 1054. This legislation called for the unification of regional retention efforts of military bases in California. The cities and counties of the region by resolution agreed to this effort. The purpose and mission of the Beale Regional Alliance is to enhance the missions at Beale Air Force Base and promote the relationships between the community and the base. This activity, while having been ongoing for decades, was elevated by the announcement of a new round of base closings by Congress in 2005. In the effort to respond to this action, the region created a single entity to work on base retention activities. The committee is comprised of elected officials and private sector leaders representing community based organizations, business associations, and residents from an eight county region. The mission of this committee is, and has been, to enhance the operations at Beale such as the recruitment of the new Global Hawk aircraft and its mission to Beale.

**Issue:** **Preserving Recreational Areas**  
**Program:** Public File  
**Date:** March 6, 2005  
**Time:** 6:00A-6:30A

**Description:** The 23 mile American River Parkway runs from Hazel Avenue to the Nimbus Fish Hatchery. It is essentially 5,000 acres surrounded by 1.3 million people. The Parkway Foundation is funded by contributions from individuals, businesses and other organizations, grants and memberships. It is used by millions annually for hiking, biking, horseback riding, picnicking, fishing, wildlife watching and more. Many people, from administrators to park rangers, maintenance and naturalists watch over and care for the parkway, but funding is in jeopardy. Cutting the parkway budget could mean reduced or non-existent security and maintenance, closed restrooms, trails not maintained, trash, fallen tree limbs and debris left untouched. Even though the parkway is natural doesn't mean it's free. It needs to be managed and maintained.



## ISSUES / PROGRAMS LIST

### HEALTH

Issue: **Eating Disorders**  
Program: Public File  
Date: January 2, 2005  
Time: 6:30A-7:00A

Description: Overeaters Anonymous is a fellowship of individuals who, through shared experience, strength and hope are recovering from compulsive overeating. They welcome everyone who wants to stop eating compulsively. There are no dues or fees for members: we are self-supporting through our own contributions, neither soliciting nor accepting outside donations. OA is not affiliated with any public or private organization, political movement, ideology or religious doctrine; we take no position on outside issues. Their primary purpose is to abstain from compulsive overeating and to carry this message of recovery to those who still suffer. Unlike other organizations, OA is not just about weight loss, obesity or diets; it addresses physical, emotional and spiritual well-being. It is not a religious organization and does not promote any particular diet. To address weight loss, OA encourages members to develop a food plan with a health care professional and a sponsor.

Issue: **Aid to Tsunami Victims**  
Program: Public File  
Date: January 23, 2005  
Time: 6:00A-6:30A

Description: The American Red Cross, a humanitarian organization led by volunteers and people, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies. Working in partnership with the World Food Program, the International Federation of Red Cross and Red Crescent Societies and other local and regional partners, the American Red Cross will work to meet the nutrition needs of more than 2 million tsunami-affected people in Sri Lanka, Indonesia and the Maldives over the course of six months. Leveraging existing strengths among other global partners for the most effective aid, the American Red Cross will support the local procurement, transport, staff, warehousing and/or distribution of food in each country. In addition to the loss of life, injuries, lack of food and water that result from a disaster, the loss of homes and other personal goods is a common occurrence. With the complete devastation of homes, tsunami survivors were left without the bare essentials needed for daily life. Meeting the non-food needs of those affected in a culturally appropriate manner is an important part of disaster relief as it helps to provide some degree of stability and comfort to victims. Immediate needs include shelter and personal hygiene supplies. American Red Cross support will include the acquisition and distribution of non-relief supplies such as family kits, hygiene kits, kitchen sets and tents.

Issue: **Alternative Medicines**  
Program: Public File  
Date: February 13, 2005  
Time: 6:30A-7:00A

Description: The guest describes herself as a medical intuitive, a person who uses intuitive skills to look for energetic imbalances that prevent the physical body from functioning properly. She was not born with her intuitive skills. Rather, in 1981, after two brushes with death and a near-death experience all within a two week period of time, her sight became altered in such a way that she was literally able to see the human energy system. Six years later, she discovered that she was able to use her skill for the purpose of medical intuitive diagnosis. She sees her role as one who reads both the subtle energy body (the human energy systems) and the physical body, and to link all the pieces of information together to provide a comprehensive analysis of a person's state of health and over-all well being. Once all of the puzzle pieces have been identified, then the medical intuitive can assist the client in understanding how emotional, psychological, and spiritual imbalances can be the root cause of illness, disease and life crisis.

## **ISSUES / PROGRAMS LIST**

### HEALTH (Cont'd)

Issue: **Programs for Burn Victims**  
Program: Public File  
Date: February 20, 2005  
Time: 6:00A-6:30A

Description: The Firefighters Burn Institute was founded by Sacramento area firefighters almost 30 years ago. It relies on the determination and generosity of firefighters for the majority of its funding. Their upcoming Fill the Boot for Burns Drive is the largest fund raiser for the organization. Hundreds of local firefighters volunteer their time to make this event a success. Programs supported by donations include the Firefighters Kids Camp for burn-injured children, adult and teen retreats for burn survivors, recovery workshop, burn prevention programs and burn treatment education and research. Other programs include a juvenile fire setter program, public education and outreach, school and work re-entry programs for burn survivors, and a speaker's bureau. The Institute participates in local burn care and also plays an active leadership role on a national level with the Federation of Burn Foundations and the American Burn Association.

Issue: **Blindness**  
Program: Public File  
Date: February 27, 2005  
Time: 6:00A-6:30A

Description: The Society for the Blind serves thousands of blind and visually impaired people throughout the Sacramento area and surrounding counties. They are the only center in this region that trains blind and low-vision people on Braille, life skills, computers and job skills. They have an "Aids to Independence" store with over 500 specially designed products to help you with daily tasks. A team of experts in positive solutions to blindness helps individuals determine the right services and products for their lifestyle. At the Society for the Blind, they believe in the progressive assumption that with proper training and opportunity, blindness can be reduced to the level of a physical nuisance. They offer in-depth training, unlike any other available in most places in the U.S.A. Since 1954, the Society has run numerous programs from it's Sacramento office, as well as from outreach initiatives, to help Valley residents learn positive solutions to vision loss. Services include solutions for youth, seniors, job seekers, or for those who are just beginning to experience vision loss.

Issue: **Women's Health**  
Program: Public File  
Date: March 6, 2005  
Time: 6:30A-7:00A

Description: Taking Care of You – An Afternoon Escape for Women is an event dedicated to a day of pampering, food, wine and workshops all aimed toward the stressed out woman, with proceeds benefiting the Susan G. Komen Breast Cancer Foundation. Workshop topics include extreme self care, time saving organizational tips for busy women, the unlimited power of thought, and the ABC's of self defense. For more than 20 years, the Komen Foundation has been a global leader in the fight against breast cancer through its support of innovative research and community based outreach programs.

## **ISSUES / PROGRAMS LIST**

### **HEALTH (Cont'd)**

**Issue:** **Eating Disorders**  
**Program:** Public File  
**Date:** March 20, 2005  
**Time:** 6:00A-6:30A

**Description:** Overeaters Anonymous is a fellowship of individuals who, through shared experience, strength and hope are recovering from compulsive overeating. They welcome everyone who wants to stop eating compulsively. There are no dues or fees for members; we are self-supporting through our own contributions, neither soliciting nor accepting outside donations. OA is not affiliated with any public or private organization, political movement, ideology or religious doctrine; we take no position on outside issues. Their primary purpose is to abstain from compulsive overeating and to carry this message of recovery to those who still suffer. Unlike other organizations, OA is not just about weight loss, obesity or diets; it addresses physical, emotional and spiritual well-being. It is not a religious organization and does not promote any particular diet. To address weight loss, OA encourages members to develop a food plan with a health care professional and a sponsor.

**Issue:** **Talking to Teens About Sex**  
**Program:** Public File  
**Date:** March 27, 2005  
**Time:** 6:00A-6:30A

**Description:** Three years ago, half of all high school students reported having sex. About 1 million teens between 15 and 19 get pregnant each year. Sex is a hard topic for many people to talk about but as the most powerful influence in their child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "all teens are having sex", "everybody's doing it". Suggestions for talking with teens about sex include focusing, listening and encouraging further conversation. It is also important for parents to share their values and opinions with kids. Sex education is a process, not a one-time talk.

**Issue:** **Fitness for Youth**  
**Program:** Public File  
**Date:** March 27, 2005  
**Time:** 6:30A-7:00A

**Description:** The California Dietetic Association is a dedicated group of 7,000 dietetic professionals who practice in California. CDA promotes optimal nutrition and health for Californians by advocating for its members. CDA members are the leading source of food and nutrition services. Their members practice in every community in California and they have a central office in Southern California. CDA is an affiliate of the American Dietetic Association, which has 70,000 members nationally and in more than 20 countries throughout the world. For National Nutrition Month, the CDA, Golden Empire District and 5-A-Day Power Play are presenting one of Sacramento's newest fun runs. Their goal is to help with the fight against childhood obesity. The rate of obesity in the U.S. is growing at an alarming rate. Childhood obesity is the leading cause of pediatric hypertension, is associated with Type II Diabetes Mellitus, increases the risk of coronary heart disease, increases stress on the weight-bearing joints, lowers self-esteem, and affects relationships with peers. Some authorities feel that social and psychological problems are the most significant consequences of obesity in children.

## **ISSUES / PROGRAMS LIST**

### **ENVIRONMENT, ENERGY & TRANSPORTATION**

**Issue:**            **Aid to Tsunami Victims**  
**Program:**       Public File  
**Date:**           January 23, 2005  
**Time:**           6:00A-6:30A

**Description:**   The American Red Cross, a humanitarian organization led by volunteers and people, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies. Working in partnership with the World Food Program, the International Federation of Red Cross and Red Crescent Societies and other local and regional partners, the American Red Cross will work to meet the nutrition needs of more than 2 million tsunami-affected people in Sri Lanka, Indonesia and the Maldives over the course of six months. Leveraging existing strengths among other global partners for the most effective aid, the American Red Cross will support the local procurement, transport, staff, warehousing and/or distribution of food in each country. In addition to the loss of life, injuries, lack of food and water that result from a disaster, the loss of homes and other personal goods is a common occurrence. With the complete devastation of homes, tsunami survivors were left without the bare essentials needed for daily life. Meeting the non-food needs of those affected in a culturally appropriate manner is an important part of disaster relief as it helps to provide some degree of stability and comfort to victims. Immediate needs include shelter and personal hygiene supplies. American Red Cross support will include the acquisition and distribution of non-relief supplies such as family kits, hygiene kits, kitchen sets and tents.

**Issue:**            **Off-Highway Motor Vehicles**  
**Program:**       Public File  
**Date:**           January 29, 2005  
**Time:**           6:00A-6:30A

**Description:**   The Off-Highway Motor Vehicle Recreation Program was born in 1971 out of the critical need to better manage growing demands for off-highway recreation, while at the same time foster respect for private property rights and protect California's natural and cultural resources. Today, this program, a division of the California Department of Parks & Recreation, is the largest and most successful program of its kind in the U.S. Today, the program continues its commitment to provide safe, enjoyable recreation while balancing the need to protect the state's resources. In addition to providing accessibility to off-highway recreation for everyone from hikers to bikers to bird watchers, the program provides a variety of services and benefits to California's residents and the state's visitors, including resource management of its lands, wildlife habitat protection, youth development and law enforcement. Program funding comes from fuel taxes that are attributable to the recreational use of vehicles off highway, off-highway vehicle registration fees and fees collected at state vehicular recreation areas.

**Issue:**            **Protecting Wolves**  
**Program:**       Public File  
**Date:**           February 20, 2005  
**Time:**           6:30A-7:00A

**Description:**   Never Cry Wolf Rescue & Adoptions (NCWRA) is located near Antelope, California. Founded in 1996, the non-profit organization is dedicated to protecting wolves and educating the public of the myths in owning a wolf. The organization has rescued over 300 wolf and wolf hybrids from shelters and private homes in the last three years alone. NCWRA gets calls from the SPCA, Animal Control, or from people who have them in captivity and who can no longer care for them. NCWRA nurses them back to health, socializes them, and then adopts them out to private homes that can care for them. Releasing them back into the wild is not a viable solution as they must live in captivity or die. The guest dispelled myths about wolves, noting that a human has not been killed by a wolf in the wild in the past 120 years in the lower 48 states.

## **ISSUES / PROGRAMS LIST**

### **ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)**

**Issue:** Preserving Recreational Areas  
**Program:** Public File  
**Date:** March 6, 2005  
**Time:** 6:00A-6:30A

**Description:** The 23 mile American River Parkway runs from Hazel Avenue to the Nimbus Fish Hatchery. It is essentially 5,000 acres surrounded by 1.3 million people. The Parkway Foundation is funded by contributions from individuals, businesses and other organizations, grants and memberships. It is used by millions annually for hiking, biking, horseback riding, picnicking, fishing, wildlife watching and more. Many people, from administrators to park rangers, maintenance and naturalists watch over and care for the parkway, but funding is in jeopardy. Cutting the parkway budget could mean reduced or non-existent security and maintenance, closed restrooms, trails not maintained, trash, fallen tree limbs and debris left untouched. Even though the parkway is natural doesn't mean it's free. It needs to be managed and maintained.

**Issue:** Drunk Driving Prevention  
**Program:** Public File  
**Date:** March 13, 2005  
**Time:** 6:30A-7:00A

**Description:** The Designated Drivers Association is the only group in the United States that offers a free designated driving service every Friday and Saturday nights from 10pm until 2am, all year around. Only those who are temporarily impaired by alcohol that have vehicles at hand are served. DDA has one goal: to protect roads and highways from the needless tragedy of accidents caused by drug and alcohol impairment, preventing death, injuries and the tremendous costs caused by driving while intoxicated or driving under the influence. DDA volunteers work in pairs. One volunteer drives the impaired person in his or her own vehicle and the other follows to drive their partner back. Other objectives include increasing public awareness of the dangers of driving while impaired, educating people about the positive choices they can make concerning drunk driving and establishing a scholarship fund to help children whose lives have been affected by drink drivers.

## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING**

Issue: **Elder Abuse**  
Program: Public File  
Date: January 9, 2005  
Time: 6:00A-6:30A

Description: Elder and dependent abuse is a serious and growing problem. More than 225,000 Californians become victims of elder and dependent adult abuse each year. Sadly, more than two-thirds of abusers are family members. It is estimated that only one in five cases are reported. On a national level it is estimated that one in 20 elders will be abused in their lifetime. In response to this situation, AB 1819 was signed, authorizing the California Attorney General's Office to develop and implement a three-year statewide public education campaign to prevent the abuse of elder and dependent adults. The campaign, "Face it. It's a Crime" is intended to educate Californians about the impact and prevalence of elder and dependent abuse, as well as provide them with information on how to recognize abuse, how to report abuse and what resources are available to the elder and dependent adult community and their families and caregivers.

Issue: **Pregnancy Options**  
Program: Public File  
Date: January 16, 2005  
Time: 6:30A-7:00A

Description: The Sacramento Life Center is a local, non-profit organization providing information, support and resources that enable women to choose life for their unborn children and help men and women heal there heartaches after an abortion. The Sacramento Life Center, in partnership with their donors and volunteers, is committed to touching the lives of women facing the fear or knowledge of an unexpected pregnancy. Women in need of our care and commitment are all around us. According to the guests, on any given day in Sacramento County, the lives of 36 women will forever be altered when they abort their unborn child. 9 teenage girls will conceive a child, and thousands of women will mask the trauma of a past abortion and continue hurting instead of healing. The Sacramento Life Center helps nearly 4,000 people annually through crisis intervention and public education services including: a pregnancy hotline, clinics, counseling, referrals, healing and support programs, and bilingual programs.

Issue: **Domestic Violence**  
Program: Public File  
Date: January 6, 2005  
Time: 6:00A-6:30A

Description: WEAVE's mission is to decrease victim trauma and promote recovery through effective counseling and advocacy programs in Sacramento County; to decrease the incidence of sexual assault and domestic violence; and to challenge and dispel societal myths which condone and perpetuate violence against women regionally, statewide and nationally. WEAVE provides services to survivors of domestic violence and their families as well as survivors of sexual assault in Sacramento County. They offer a vast array of crisis intervention, advocacy and counseling programs. WEAVE also provides education and outreach to Sacramento area schools, service clubs, businesses, church groups and neighborhoods with the ultimate goal of ending domestic violence and sexual assault in our community. Domestic violence and sexual assault affects every single person in our community. It is every person's responsibility to prevent these crimes.

## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING (Cont'd)**

**Issue:**            **Blindness**  
**Program:**       Public File  
**Date:**           February 27, 2005  
**Time:**           6:00A-6:30A

**Description:**   The Society for the Blind serves thousands of blind and visually impaired people throughout the Sacramento area and surrounding counties. They are the only center in this region that trains blind and low-vision people on Braille, life skills, computers and job skills. They have an "Aids to Independence" store with over 500 specially designed products to help you with daily tasks. A team of experts in positive solutions to blindness helps individuals determine the right services and products for their lifestyle. At the Society for the Blind, they believe in the progressive assumption that with proper training and opportunity, blindness can be reduced to the level of a physical nuisance. They offer in-depth training, unlike any other available in most places in the U.S.A. Since 1954, the Society has run numerous programs from it's Sacramento office, as well as from outreach initiatives, to help Valley residents learn positive solutions to vision loss. Services include solutions for youth, seniors, job seekers, or for those who are just beginning to experience vision loss.

**Issue:**            **Women's Health**  
**Program:**       Public File  
**Date:**           March 6, 2005  
**Time:**           6:30A-7:00A

**Description:**   **Taking Care of You – An Afternoon Escape for Women** is an event dedicated to a day of pampering, food, wine and workshops all aimed toward the stressed out woman, with proceeds benefiting the Susan G. Komen Breast Cancer Foundation. Workshop topics include extreme self care, time saving organizational tips for busy women, the unlimited power of thought, and the ABC's of self defense. For more than 20 years, the Komen Foundation has been a global leader in the fight against breast cancer through its support of innovative research and community based outreach programs.

**Issue:**            **Domestic Violence**  
**Program:**       Public File  
**Date:**           March 13, 2005  
**Time:**           6:00A-6:30A

**Description:**   The Sexual Assault & Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocated responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento, and Woodland.

## ISSUES / PROGRAMS LIST

### CRIME

Issue: **Elder Abuse**  
Program: Public File  
Date: January 9, 2005  
Time: 6:00A-6:30A

Description: Elder and dependent abuse is a serious and growing problem. More than 225,000 Californians become victims of elder and dependent adult abuse each year. Sadly, more than two-thirds of abusers are family members. It is estimated that only one in five cases are reported. On a national level it is estimated that one in 20 elders will be abused in their lifetime. In response to this situation, AB 1819 was signed, authorizing the California Attorney General's Office to develop and implement a three-year statewide public education campaign to prevent the abuse of elder and dependent adults. The campaign, "Face it. It's a Crime" is intended to educate Californians about the impact and prevalence of elder and dependent abuse, as well as provide them with information on how to recognize abuse, how to report abuse and what resources are available to the elder and dependent adult community and their families and caregivers.

Issue: **Help for At-Risk Youth**  
Program: Public File  
Date: January 29, 2005  
Time: 6:30A-7:00A

Description: Families First is a non-profit organization dedicated to bettering the lives of children and families through a variety of programs tailored to each individual. Families First focuses on four major program areas: residential treatment for youth with serious emotional problems, community based services that help keep families intact, a shelter and crisis nursery for youth in crisis, and a day treatment program that seeks to enhance and improve a child's academic performance and social functioning. In addition, Treatment Foster Care is designed to prevent residential placements. Intensive Foster Care assists children graduating from highly structured residential care. Adoption focuses on children who need a permanent home. Emancipation Support services include transitional housing and independent living skills, extremely valuable tools that help foster youth transition successfully to independence. Extended Family Care treats children with emotional and developmental disabilities.

Issue: **Domestic Violence**  
Program: Public File  
Date: January 6, 2005  
Time: 6:00A-6:30A

Description: WEAVE's mission is to decrease victim trauma and promote recovery through effective counseling and advocacy programs in Sacramento County; to decrease the incidence of sexual assault and domestic violence; and to challenge and dispel societal myths which condone and perpetuate violence against women regionally, statewide and nationally. WEAVE provides services to survivors of domestic violence and their families as well as survivors of sexual assault in Sacramento County. They offer a vast array of crisis intervention, advocacy and counseling programs. WEAVE also provides education and outreach to Sacramento area schools, service clubs, businesses, church groups and neighborhoods with the ultimate goal of ending domestic violence and sexual assault in our community. Domestic violence and sexual assault affects every single person in our community. It is every person's responsibility to prevent these crimes.



## **ISSUES / PROGRAMS LIST**

### **CRIME (Cont'd)**

**Issue:** Domestic Violence  
**Program:** Public File  
**Date:** March 13, 2005  
**Time:** 6:00A-6:30A

**Description:** The Sexual Assault & Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocated responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento, and Woodland.

**Issue:** Drunk Driving Prevention  
**Program:** Public File  
**Date:** March 13, 2005  
**Time:** 6:30A-7:00A

**Description:** The Designated Drivers Association is the only group in the United States that offers a free designated driving service every Friday and Saturday nights from 10pm until 2am, all year around. Only those who are temporarily impaired by alcohol that have vehicles at hand are served. DDA has one goal: to protect roads and highways from the needless tragedy of accidents caused by drug and alcohol impairment, preventing death, injuries and the tremendous costs caused by driving while intoxicated or driving under the influence. DDA volunteers work in pairs. One volunteer drives the impaired person in his or her own vehicle and the other follows to drive their partner back. Other objectives include increasing public awareness of the dangers of driving while impaired, educating people about the positive choices they can make concerning drunk driving and establishing a scholarship fund to help children whose lives have been affected by drink drivers.

**Issue:** Child Abuse Prevention  
**Program:** Public File  
**Date:** March 20, 2005  
**Time:** 6:30A-7:00A

**Description:** Bikers Against Child Abuse (BACA) exists with the intent to create a safer environment for abused children. They exist as a body of bikers to empower children to not feel afraid of the world in which they live. They stand ready to lend support to their wounded friends by involving them with an established, united organization. They work in conjunction with local and state officials who are already in place to protect children. They desire to send a clear message to all involved with the abused child that this child is part of their organization, and that they are prepared to lend their physical and emotional support to them by affiliation, and their physical presence. They stand at the ready to shield these children from further abuse. They do not condone the use of violence or physical force in any manner, however, if circumstances arise such that they are the only obstacle preventing a child from further abuse, they stand ready to be that obstacle.

## **ISSUES / PROGRAMS LIST**

### **DRUG ABUSE**

**Issue:** Help for At-Risk Youth  
**Program:** Public File  
**Date:** January 29, 2005  
**Time:** 6:30A-7:00A

**Description:** Families First is a non-profit organization dedicated to bettering the lives of children and families through a variety of programs tailored to each individual. Families First focuses on four major program areas: residential treatment for youth with serious emotional problems, community based services that help keep families intact, a shelter and crisis nursery for youth in crisis, and a day treatment program that seeks to enhance and improve a child's academic performance and social functioning. In addition, Treatment Foster Care is designed to prevent residential placements. Intensive Foster Care assists children graduating from highly structured residential care. Adoption focuses on children who need a permanent home. Emancipation Support services include transitional housing and independent living skills, extremely valuable tools that help foster youth transition successfully to independence. Extended Family Care treats children with emotional and developmental disabilities.

**Issue:** Drunk Driving Prevention  
**Program:** Public File  
**Date:** March 13, 2005  
**Time:** 6:30A-7:00A

**Description:** The Designated Drivers Association is the only group in the United States that offers a free designated driving service every Friday and Saturday nights from 10pm until 2am, all year around. Only those who are temporarily impaired by alcohol that have vehicles at hand are served. DDA has one goal: to protect roads and highways from the needless tragedy of accidents caused by drug and alcohol impairment, preventing death, injuries and the tremendous costs caused by driving while intoxicated or driving under the influence. DDA volunteers work in pairs. One volunteer drives the impaired person in his or her own vehicle and the other follows to drive their partner back. Other objectives include increasing public awareness of the dangers of driving while impaired, educating people about the positive choices they can make concerning drunk driving and establishing a scholarship fund to help children whose lives have been affected by drink drivers.

## **ISSUES / PROGRAMS LIST**

### **HOUSING**

**Issue:**           **Aid to Tsunami Victims**  
**Program:**       Public File  
**Date:**           January 23, 2005  
**Time:**          6:00A-6:30A

**Description:**   The American Red Cross, a humanitarian organization led by volunteers and people, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies. Working in partnership with the World Food Program, the International Federation of Red Cross and Red Crescent Societies and other local and regional partners, the American Red Cross will work to meet the nutrition needs of more than 2 million tsunami-affected people in Sri Lanka, Indonesia and the Maldives over the course of six months. Leveraging existing strengths among other global partners for the most effective aid, the American Red Cross will support the local procurement, transport, staff, warehousing and/or distribution of food in each country. In addition to the loss of life, injuries, lack of food and water that result from a disaster, the loss of homes and other personal goods is a common occurrence. With the complete devastation of homes, tsunami survivors were left without the bare essentials needed for daily life. Meeting the non-food needs of those affected in a culturally appropriate manner is an important part of disaster relief as it helps to provide some degree of stability and comfort to victims. Immediate needs include shelter and personal hygiene supplies. American Red Cross support will include the acquisition and distribution of non-relief supplies such as family kits, hygiene kits, kitchen sets and tents.

**Issue:**           **Help for At-Risk Youth**  
**Program:**       Public File  
**Date:**           January 29, 2005  
**Time:**          6:30A-7:00A

**Description:**   Families First is a non-profit organization dedicated to bettering the lives of children and families through a variety of programs tailored to each individual. Families First focuses on four major program areas: residential treatment for youth with serious emotional problems, community based services that help keep families intact, a shelter and crisis nursery for youth in crisis, and a day treatment program that seeks to enhance and improve a child's academic performance and social functioning. In addition, Treatment Foster Care is designed to prevent residential placements. Intensive Foster Care assists children graduating from highly structured residential care. Adoption focuses on children who need a permanent home. Emancipation Support services include transitional housing and independent living skills, extremely valuable tools that help foster youth transition successfully to independence. Extended Family Care treats children with emotional and developmental disabilities.

**Issue:**           **Domestic Violence**  
**Program:**       Public File  
**Date:**           January 6, 2005  
**Time:**          6:00A-6:30A

**Description:**   WEAVE's mission is to decrease victim trauma and promote recovery through effective counseling and advocacy programs in Sacramento County; to decrease the incidence of sexual assault and domestic violence; and to challenge and dispel societal myths which condone and perpetuate violence against women regionally, statewide and nationally. WEAVE provides services to survivors of domestic violence and their families as well as survivors of sexual assault in Sacramento County. They offer a vast array of crisis intervention, advocacy and counseling programs. WEAVE also provides education and outreach to Sacramento area schools, service clubs, businesses, church groups and neighborhoods with the ultimate goal of ending domestic violence and sexual assault in our community. Domestic violence and sexual assault affects every single person in our community. It is every person's responsibility to prevent these crimes.

## **ISSUES / PROGRAMS LIST**

### **HOUSING (Cont'd)**

**Issue:** Domestic Violence  
**Program:** Public File  
**Date:** March 13, 2005  
**Time:** 6:00A-6:30A

**Description:** The Sexual Assault & Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocated responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento, and Woodland.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY

Issue: **Talking to Teens about Sex**  
Program: Public File  
Date: January 2, 2005  
Time: 6:00A-6:30P

Description: In 1999, half of all high school students reported having sex. About 1 million teens between 15 and 19 get pregnant each year. Sex is a hard topic for many people to talk about but as the most powerful influence in their child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "all teens are having sex", and "everybody's doing it". Suggestions for talking with teens about sex include focusing, listening and encouraging further conversation. It is also important for parents to share their values and opinions with kids. Sex education is a process not a one-time talk.

Issue: **Elder Abuse**  
Program: Public File  
Date: January 9, 2005  
Time: 6:00A-6:30A

Description: Elder and dependent abuse is a serious and growing problem. More than 225,000 Californians become victims of elder and dependent adult abuse each year. Sadly, more than two-thirds of abusers are family members. It is estimated that only one in five cases are reported. On a national level it is estimated that one in 20 elders will be abused in their lifetime. In response to this situation, AB 1819 was signed, authorizing the California Attorney General's Office to develop and implement a three-year statewide public education campaign to prevent the abuse of elder and dependent adults. The campaign, "Face it. It's a Crime" is intended to educate Californians about the impact and prevalence of elder and dependent abuse, as well as provide them with information on how to recognize abuse, how to report abuse and what resources are available to the elder and dependent adult community and their families and caregivers.

Issue: **Pregnancy Options**  
Program: Public File  
Date: January 16, 2005  
Time: 6:30A-7:00A

Description: The Sacramento Life Center is a local, non-profit organization providing information, support and resources that enable women to choose life for their unborn children and help men and women heal there heartaches after an abortion. The Sacramento Life Center, in partnership with their donors and volunteers, is committed to touching the lives of women facing the fear or knowledge of an unexpected pregnancy. Women in need of our care and commitment are all around us. According to the guests, on any given day in Sacramento County, the lives of 36 women will forever be altered when they abort their unborn child. 9 teenage girls will conceive a child, and thousands of women will mask the trauma of a past abortion and continue hurting instead of healing. The Sacramento Life Center helps nearly 4,000 people annually through crisis intervention and public education services including: a pregnancy hotline, clinics, counseling, referrals, healing and support programs, and bilingual programs.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:** **Grief Recovery Counseling**  
**Program:** Public File  
**Date:** January 23, 2005  
**Time:** 6:30A-7:00A

**Description:** Just as people have different emotional reactions to anything that happens in our lives, so too, do they experience grief and loss in different ways. The important thing to remember is that there is a wide range of emotions that may be experienced: to expect to feel some of them and to know that one cannot completely control the process. There may be times, however, when a person can become stressed beyond the scope of their resources and their emotions fall into one of the extreme zones. This is when the price of grief can be too high for any one person to pay. Even the most supportive of families or groups may not be able to help a survivor pay the emotional price of the loss of a loved one. It's at this time that professional help should be considered.

**Issue:** **Off-Highway Motor Vehicles**  
**Program:** Public File  
**Date:** January 29, 2005  
**Time:** 6:00A-6:30A

**Description:** The Off-Highway Motor Vehicle Recreation Program was born in 1971 out of the critical need to better manage growing demands for off-highway recreation, while at the same time foster respect for private property rights and protect California's natural and cultural resources. Today, this program, a division of the California Department of Parks & Recreation, is the largest and most successful program of its kind in the U.S. Today, the program continues its commitment to provide safe, enjoyable recreation while balancing the need to protect the state's resources. In addition to providing accessibility to off-highway recreation for everyone from hikers to bikers to bird watchers, the program provides a variety of services and benefits to California's residents and the state's visitors, including resource management of its lands, wildlife habitat protection, youth development and law enforcement. Program funding comes from fuel taxes that are attributable to the recreational use of vehicles off highway, off-highway vehicle registration fees and fees collected at state vehicular recreation areas.

**Issue:** **Help for At-Risk Youth**  
**Program:** Public File  
**Date:** January 29, 2005  
**Time:** 6:30A-7:00A

**Description:** Families First is a non-profit organization dedicated to bettering the lives of children and families through a variety of programs tailored to each individual. Families First focuses on four major program areas: residential treatment for youth with serious emotional problems, community based services that help keep families intact, a shelter and crisis nursery for youth in crisis, and a day treatment program that seeks to enhance and improve a child's academic performance and social functioning. In addition, Treatment Foster Care is designed to prevent residential placements. Intensive Foster Care assists children graduating from highly structured residential care. Adoption focuses on children who need a permanent home. Emancipation Support services include transitional housing and independent living skills, extremely valuable tools that help foster youth transition successfully to independence. Extended Family Care treats children with emotional and developmental disabilities.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **Domestic Violence**  
Program: Public File  
Date: January 6, 2005  
Time: 6:00A-6:30A

Description: WEAVE's mission is to decrease victim trauma and promote recovery through effective counseling and advocacy programs in Sacramento County; to decrease the incidence of sexual assault and domestic violence; and to challenge and dispel societal myths which condone and perpetuate violence against women regionally, statewide and nationally. WEAVE provides services to survivors of domestic violence and their families as well as survivors of sexual assault in Sacramento County. They offer a vast array of crisis intervention, advocacy and counseling programs. WEAVE also provides education and outreach to Sacramento area schools, service clubs, businesses, church groups and neighborhoods with the ultimate goal of ending domestic violence and sexual assault in our community. Domestic violence and sexual assault affects every single person in our community. It is every person's responsibility to prevent these crimes.

Issue: **Sports for Disabled People**  
Program: Public File  
Date: February 13, 2005  
Time: 6:00A-6:30A

Description: Disabled Sports USA – Far West is an organization that leads the way in adaptive sports and recreation for people with disabilities. With over 30 years of experience, their trained staff and volunteers guide and help people discover life without limits. The organization was established by Vietnam veterans to serve the war injured. They now offer nationwide sports rehabilitation programs to anyone with a permanent physical disability. Activities include winter skiing, water sports, summer and winter competitions, fitness and special sports events. Participants include those with visual impairments, amputations, spinal cord injury, dwarfism, multiple sclerosis, head injury, cerebral palsy and other neuromuscular and orthopedic conditions.

Issue: **Blindness**  
Program: Public File  
Date: February 27, 2005  
Time: 6:00A-6:30A

Description: The Society for the Blind serves thousands of blind and visually impaired people throughout the Sacramento area and surrounding counties. They are the only center in this region that trains blind and low-vision people on Braille, life skills, computers and job skills. They have an "Aids to Independence" store with over 500 specially designed products to help you with daily tasks. A team of experts in positive solutions to blindness helps individuals determine the right services and products for their lifestyle. At the Society for the Blind, they believe in the progressive assumption that with proper training and opportunity, blindness can be reduced to the level of a physical nuisance. They offer in-depth training, unlike any other available in most places in the U.S.A. Since 1954, the Society has run numerous programs from it's Sacramento office, as well as from outreach initiatives, to help Valley residents learn positive solutions to vision loss. Services include solutions for youth, seniors, job seekers, or for those who are just beginning to experience vision loss.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **Domestic Violence**  
Program: Public File  
Date: March 13, 2005  
Time: 6:00A-6:30A

Description: The Sexual Assault & Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocated responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento, and Woodland.

Issue: **Child Abuse Prevention**  
Program: Public File  
Date: March 20, 2005  
Time: 6:30A-7:00A

Description: Bikers Against Child Abuse (BACA) exists with the intent to create a safer environment for abused children. They exist as a body of bikers to empower children to not feel afraid of the world in which they live. They stand ready to lend support to their wounded friends by involving them with an established, united organization. They work in conjunction with local and state officials who are already in place to protect children. They desire to send a clear message to all involved with the abused child that this child is part of their organization, and that they are prepared to lend their physical and emotional support to them by affiliation, and their physical presence. They stand at the ready to shield these children from further abuse. They do not condone the use of violence or physical force in any manner, however, if circumstances arise such that they are the only obstacle preventing a child from further abuse, they stand ready to be that obstacle.

Issue: **Talking to Teens About Sex**  
Program: Public File  
Date: March 27, 2005  
Time: 6:00A-6:30A

Description: Three years ago, half of all high school students reported having sex. About 1 million teens between 15 and 19 get pregnant each year. Sex is a hard topic for many people to talk about but as the most powerful influence in their child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "all teens are having sex", "everybody's doing it". Suggestions for talking with teens about sex include focusing, listening and encouraging further conversation. It is also important for parents to share their values and opinions with kids. Sex education is a process, not a one-time talk.



## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:**           **Fitness for Youth**  
**Program:**       Public File  
**Date:**           March 27, 2005  
**Time:**          6:30A-7:00A

**Description:**   The California Dietetic Association is a dedicated group of 7,000 dietetic professionals who practice in California. CDA promotes optimal nutrition and health for Californians by advocating for its members. CDA members are the leading source of food and nutrition services. Their members practice in every community in California and they have a central office in Southern California. CDA is an affiliate of the American Dietetic Association, which has 70,000 members nationally and in more than 20 countries throughout the world. For National Nutrition Month, the CDA, Golden Empire District and 5-A-Day Power Play are presenting one of Sacramento's newest fun runs. Their goal is to help with the fight against childhood obesity. The rate of obesity in the U.S. is growing at an alarming rate. Childhood obesity is the leading cause of pediatric hypertension, is associated with Type II Diabetes Mellitus, increases the risk of coronary heart disease, increases stress on the weight-bearing joints, lowers self-esteem, and affects relationships with peers. Some authorities feel that social and psychological problems are the most significant consequences of obesity in children.

**51%**

**KDND-FM  
Sundays, 7:00A-7:30A**

### **Description**

Over half the people in the world are women. What women do affects us all. Now, there's a radio program that takes a serious and intelligent look on society's impact on women and their impact on society. 51% is a weekly program of illuminating features and interviews focusing on issues of particular concern to women.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION**

Program: 51%  
Date: February 13, 2005  
Time: 7:00A-7:30A

Description: If you placed a list of the top 10 careers for women today, next to the list of the top jobs women were doing 40 or 50 years ago, you might have some difficulty distinguishing between the two. According to the U.S. Census Bureau, secretaries, registered nurses and elementary school teachers are still among the top career choices for women. A new report from the American Association of University Women shows high numbers of women are still pigeonholed in what has come to be known as pink collar jobs.

One way to keep our daughters from being pigeonholed in pink collar jobs is to talk to them about science and technology while they are young. At a children's museum in Southern California, a four foot Latina heroine is using lessons in electricity to generate some stimulating conversations about science between girls and their parents.

Women have always been contributors to the sciences, but a number of those contributions have gone overlooked. Consider the case of Rosalind Franklin who, fifty years ago, helped uncover the structure of DNA. Three men were awarded the Nobel Prize for this discovery. Now, half a century later, biographer Brenda Maddox sheds some light on Franklin's contributions to this amazing discovery.

All the talk today about careers and new opportunities had us thinking... what types of decisions might women change if they had the chance to go back and make them again today.

Program: 51%  
Date: February 20, 1005  
Time: 7:00A-7:30A

Description: The Underground Railroad carried slaves to freedom before the Civil War. The best known conductor was Harriet Tubman, who escaped slavery herself and guided hundreds more to freedom. Journalist Lonny Shavelson revisits the story of Harriet Tubman.

Maria Mitchell inspired generations of women to examine the mysteries of the heavens. Star Trek's Kate Mulgrew joins us with a look at her story...

Once again it's time for a look at the year's best films. This season, much of the Oscar buzz surrounds Clint Eastwood's film, Million Dollar Baby. The film stars Hillary Swank as a boxer fighting to make the big time.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Program: 51%  
Date: February 27, 2005  
Time: 7:00A-7:30A

Description: A majority of U.S. voters say the nation is ready for its first woman president in 2008. That's according to the results of a new poll from Siena College and Hearst Newspapers...

Kate Mulgrew has the story of a Russian Astronomer immortalized on the moon.

Although Million Dollar Baby is grossing millions of dollars, until Leah Hager Cohen visited a Somerville, Massachusetts boxing club, she was unable to relate to the sport. But after spending time with 4 "at-risk" adolescent girls and their female trainer, Cohen became hooked. Not only does this Boston-based writer now box regularly, she's come out with a new book on women & boxing. It's called *Without Apology: Girls, Women & the Desire to Fight*.

Sam Shaber is a singer/songwriter with a keen observers eye and a sharp sense of humor. Raised in New York City, Shaber began her musical career lip syncing in her parents living room... today she entertains audiences from New York to Seattle with songs like this one... Till the Roses Run Dry.

Program: 51%  
Date: March 6, 2005  
Time: 7:00A-7:30A

Description: Kate Mulgrew is back with the story of a 19<sup>th</sup> Century biologist whose legacy lives on through generations of children.

The stories of Alice Rich Northrup and 25 other fascinating women of science can be found on line at [www.womeninscience.org](http://www.womeninscience.org).

Imagine heading out into the Alaskan wilderness with nothing but a sled and a team of dogs to carry you more than 1,100 miles. That's exactly what the very best mushers do every March in the Iditarod Trail Sled Dog Race. Libby Riddles was the first woman to win the race in 1985 – the same year another future woman musher, Rachael Scdoris, was born. This year, Scdoris is racing the Iditarod and garnering a lot of attention – not just because she's a good musher. She also happens to be legally blind.

This week in the Artists Spotlight we're joined by Julie Murphy Wells. Wells is the lead singer of the folk alternative band Eddie from Ohio.

Program: 51%  
Date: March 20, 2005  
Time: 7:00A-7:30A

Description: It has been nearly 3 months since a deadly tsunami hit claimed the lives of thousands of people in South Asia. People from around the world donated billions of dollars to the relief effort. In South India, one tsunami relief effort is being led by a group of women who are giving all they have. 51%'s Jeanne Parker is there...

In recent weeks on 51%, we've brought you the stories of great women of science. This week, Kate Mulgrew returns with more proof that women aren't new to science... we've been there all along. The stories of Marie Curie and 25 other fascinating women of science can be found on line at [www.womeninscience.org](http://www.womeninscience.org).

For some, it is triggered by personal loss... for others by joy... and for the less stoic among commercials. We all have our own reasons for crying. Kate Cohen has been reaching for the Kleenex lately... she tells us why.

## ISSUES / PROGRAMS LIST

### GOVERNMENT

Program: 51%  
Date: January 24, 2005  
Time: 7:00A-7:30A

Description: Iranian films have been making a name for themselves across the world. Helping to boost this popularity are the many women both on and behind the screen. Since Iran's Islamic Revolution of 1979, Iranian movies have been submitted to censorship. But instead of feeling stifled, many Iranian women in film say these limits have added to their creativity. Many of these women are trying to stay immune from their country's changing political scene. They're trying to focus on telling stories about society and humanity.

From the big screen in Iran to the small screen here in the United States. According to the National Broadcasters Association, 98.2% of American households have at least one television. In 2003 televisions were on in those homes for an average of nearly 8 hours a day. Who is making that television and what images of women are being presented? A recent study by the Annenberg center for public policy showed women comprised only 13% of directors of major entertainment companies, and only 14% of its executives. Pat Mitchell and Carol Black are two of the most influential women in American television today. Black heads up Lifetime, a cable network for women. Pat Mitchell is the president and CEO of PBS. Recently they sat down with me to discuss statistics like these... and how they affect the portrayal of women in media.

As Star Trek's Captain Kathryn Janeway, actress Kate Mulgrew was a role model for young women interested in space travel and the sciences. She joins us today with a look at the life of another great role model in this weeks edition of Herstory.

Program: 51%  
Date: February 27, 2005  
Time: 7:00A-7:30A

Description: A majority of U.S. voters say the nation is ready for its first woman president in 2008. That's according to the results of a new poll from Siena College and Hearst Newspapers...

Kate Mulgrew has the story of a Russian Astronomer immortalized on the moon.

Although Million Dollar Baby is grossing millions of dollars, until Leah Hager Cohen visited a Somerville, Massachusetts boxing club, she was unable to relate to the sport. But after spending time with 4 "at-risk" adolescent girls and their female trainer, Cohen became hooked. Not only does this Boston-based writer now box regularly, she's come out with a new book on women & boxing. It's called *Without Apology: Girls, Women & the Desire to Fight*.

Sam Shaber is a singer/songwriter with a keen observers eye and a sharp sense of humor. Raised in New York City, Shaber began her musical career lip syncing in her parents living room... today she entertains audiences from New York to Seattle with songs like this one... Till the Roses Run Dry.

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT (Cont'd)**

Program: 51%  
Date: March 13, 2005  
Time: 7:00A-7:30A

Description: Why designate a month to celebrate women's history? 51%'s Pat Bradley has a look at Women's History Month...what it is, and how it started.

For several weeks now we've been looking at the history of women in science. Today's story looks at a science career cut short... and a writing career that became legendary.

The stories of Alice Rich Northrup and 25 other fascinating women of science can be found on line at [www.womeninscience.org](http://www.womeninscience.org). While you're there, be sure and order your free copy of the 'herstory' CD.

Aja Lownes and Robin Wiles Skeels talk with women about their favorite history making women – past and present...

Wish tax season were history? Well womenswallstreet.com's Pam Little is here with some tips on making tax season as painless as possible.

Susan Jane Gilman is a native New Yorker, a child of hippies, and a reluctant traditional bride. And she's making readers laugh with the memoirs of her own history in the New York Times best seller Hypocrite in a Poofy White Dress. 51%'s Julie Donnelly spent some time with the author as she was getting ready for her book tour.

## **ISSUES / PROGRAMS LIST**

### **ENVIRONMENT, ENERGY & TRANSPORTATION**

Program: 51%  
Date: January 16, 2005  
Time: 7:00A-7:30A

Description: One year after a devastating earthquake killed more than 30,000 people in the Iranian city of Bam, survivors are trying to put their lives back together. Many of them are women who say they're struggling to raise their children and help support their families. They say they need more financial help and have been suffering psychologically from losing so much in the earthquake. But as Roxana Saberi reports from Tehran, many of the women say with the help of the government, international aid, and their communities, they have hope for the future.

From Bam, we travel to Sri Lanka, where commentator Zainab Magdon Ismail joins us with a message of hope. She is a writer and health professional in Albany New York. She joined us today by telephone, from Sri Lanka. If you'd like to help the victims of the tsunami, you can log on to [www.sarvodaya.org](http://www.sarvodaya.org). Sarvodaya is Sri Lanka's largest civil service organization. They're working with larger worldwide NGO's to provide disaster relief.

Composer Beth Anderson has won critical acclaim for her neo-romantic Avant Guard music. Her newest recording, Swales and Angeles has been very well received. 51%'s music critic Amy Biancolli tells us why.

Program: 51%  
Date: March 20, 2005  
Time: 7:00A-7:30A

Description: It has been nearly 3 months since a deadly tsunami hit claimed the lives of thousands of people in South Asia. People from around the world donated billions of dollars to the relief effort. In South India, one tsunami relief effort is being led by a group of women who are giving all they have. 51%'s Jeanne Parker is there...

In recent weeks on 51%, we've brought you the stories of great women of science. This week, Kate Mulgrew returns with more proof that women aren't new to science... we've been there all along. The stories of Marie Curie and 25 other fascinating women of science can be found on line at [www.womeninscience.org](http://www.womeninscience.org).

For some, it is triggered by personal loss... for others by joy... and for the less stoic among commercials. We all have our own reasons for crying. Kate Cohen has been reaching for the Kleenex lately... she tells us why.



## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING**

Program: 51%  
Date: January 2, 2005  
Time: 7:00A-7:30A

Description: Ahhh, a glamorous career in television. Well, maybe not so much. Linda Anderson takes us to the set of the popular television show, Law & Order, to meet the women who spend their days practicing a macabre act. Each week, Leslie Fuller and Sharon Burke combine forensic science with paint and brushes, to create the catalyst of late night crime drama... the corpse.

Why does it seem that there are never enough restroom facilities for women? Two New York City Council members are working to put more ladies rooms in the Big Apple. 51%'s Pat Bradley has more on the push for potty parity.

Program: 51%  
Date: January 9, 2005  
Time: 7:00A-7:30A

Description: If Sophie Germain were alive today, she might be a Ms. Woman of the Year. But this great 18<sup>th</sup> Century scientist remains relatively unknown. Kate Mulgrew has her story.

Lots of folks are interested in fresh starts at this time of year. Womenswallstreet.com's editor in chief, Pam Little joins us today with some good tips to help start the new year off on the right financial foot.

Program: 51%  
Date: January 16, 2005  
Time: 7:00A-7:30A

Description: One year after a devastating earthquake killed more than 30,000 people in the Iranian city of Bam, survivors are trying to put their lives back together. Many of them are women who say they're struggling to raise their children and help support their families. They say they need more financial help and have been suffering psychologically from losing so much in the earthquake. But as Roxana Saberi reports from Tehran, many of the women say with the help of the government, international aid, and their communities, they have hope for the future.

From Bam, we travel to Sri Lanka, where commentator Zainab Magdon Ismail joins us with a message of hope. She is a writer and health professional in Albany New York. She joined us today by telephone, from Sri Lanka. If you'd like to help the victims of the tsunami, you can log on to [www.sarvodaya.org](http://www.sarvodaya.org). Sarvodaya is Sri Lanka's largest civil service organization. They're working with larger worldwide NGO's to provide disaster relief.

Composer Beth Anderson has won critical acclaim for her neo-romantic Avant Guard music. Her newest recording, Swales and Angeles has been very well received. 51%'s music critic Amy Biancolli tells us why.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING (Cont'd)

Program: 51%  
Date: January 30, 2005  
Time: 7:00A-7:30A

Description: Carole lone, who is now known simply as "lone" was born into a remarkable family, but she didn't really know how remarkable it was until she found her great-grandmother's diary. lone herself was born in 1937 into an upper-middle class African American family in Washington, D.C. She was raised by a trio of extraordinary women: her mother, Leighla, a journalist and composer; her great aunt Sistonie, one of Washington's first black female physicians, and her grandmother Be Be, a glamorous former showgirl who eventually became a restaurateur in Saratoga Springs, New York. 51%'s Susan Arbetter had the opportunity to speak with lone about this trio of women and the new epilogue to her book *Pride of Family: 4 Generations of American Women of Color*.

Program: 51%  
Date: February 13, 2005  
Time: 7:00A-7:30A

Description: If you placed a list of the top 10 careers for women today, next to the list of the top jobs women were doing 40 or 50 years ago, you might have some difficulty distinguishing between the two. According to the U.S. Census Bureau, secretaries, registered nurses and elementary school teachers are still among the top career choices for women. A new report from the American Association of University Women shows high numbers of women are still pigeonholed in what has come to be known as pink collar jobs.

One way to keep our daughters from being pigeonholed in pink collar jobs is to talk to them about science and technology while they are young. At a children's museum in Southern California, a four foot Latina heroine is using lessons in electricity to generate some stimulating conversations about science between girls and their parents.

Women have always been contributors to the sciences, but a number of those contributions have gone overlooked. Consider the case of Rosalind Franklin who, fifty years ago, helped uncover the structure of DNA. Three men were awarded the Nobel Prize for this discovery. Now, half a century later, biographer Brenda Maddox sheds some light on Franklin's contributions to this amazing discovery.

All the talk today about careers and new opportunities had us thinking... what types of decisions might women change if they had the chance to go back and make them again today.

Program: 51%  
Date: February 20, 1005  
Time: 7:00A-7:30A

Description: The Underground Railroad carried slaves to freedom before the Civil War. The best known conductor was Harriet Tubman, who escaped slavery herself and guided hundreds more to freedom. Journalist Lonny Shavelson revisits the story of Harriet Tubman.

Maria Mitchell inspired generations of women to examine the mysteries of the heavens. Star Trek's Kate Mulgrew joins us with a look at her story...

Once again it's time for a look at the year's best films. This season, much of the Oscar buzz surrounds Clint Eastwood's film, Million Dollar Baby. The film stars Hillary Swank as a boxer fighting to make the big time.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING (Cont'd)

Program: 51%  
Date: February 27, 2005  
Time: 7:00A-7:30A

Description: A majority of U.S. voters say the nation is ready for its first woman president in 2008. That's according to the results of a new poll from Siena College and Hearst Newspapers...

Kate Mulgrew has the story of a Russian Astronomer immortalized on the moon.

Although Million Dollar Baby is grossing millions of dollars, until Leah Hager Cohen visited a Somerville, Massachusetts boxing club, she was unable to relate to the sport. But after spending time with 4 "at-risk" adolescent girls and their female trainer, Cohen became hooked. Not only does this Boston-based writer now box regularly, she's come out with a new book on women & boxing. It's called *Without Apology: Girls, Women & the Desire to Fight*.

Sam Shaber is a singer/songwriter with a keen observers eye and a sharp sense of humor. Raised in New York City, Shaber began her musical career lip syncing in her parents living room... today she entertains audiences from New York to Seattle with songs like this one... Till the Roses Run Dry.

Program: 51%  
Date: March 6, 2005  
Time: 7:00A-7:30A

Description: Kate Mulgrew is back with the story of a 19<sup>th</sup> Century biologist whose legacy lives on through generations of children.

The stories of Alice Rich Northrup and 25 other fascinating women of science can be found on line at [www.womeninscience.org](http://www.womeninscience.org).

Imagine heading out into the Alaskan wilderness with nothing but a sled and a team of dogs to carry you more than 1,100 miles. That's exactly what the very best mushers do every March in the Iditarod Trail Sled Dog Race. Libby Riddles was the first woman to win the race in 1985 – the same year another future woman musher, Rachael Scdoris, was born. This year, Scdoris is racing the Iditarod and garnering a lot of attention – not just because she's a good musher. She also happens to be legally blind.

This week in the Artists Spotlight we're joined by Julie Murphy Wells. Wells is the lead singer of the folk alternative band Eddie from Ohio.

## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING (Cont'd)**

Program: 51%  
Date: March 13, 2005  
Time: 7:00A-7:30A

Description: Why designate a month to celebrate women's history? 51%'s Pat Bradley has a look at Women's History Month...what it is, and how it started.

For several weeks now we've been looking at the history of women in science. Today's story looks at a science career cut short... and a writing career that became legendary.

The stories of Alice Rich Northrup and 25 other fascinating women of science can be found on line at [www.womeninscience.org](http://www.womeninscience.org). While you're there, be sure and order your free copy of the 'herstory' CD.

Aja Lownes and Robin Wiles Skeels talk with women about their favorite history making women – past and present...

Wish tax season were history? Well womenswallstreet.com's Pam Little is here with some tips on making tax season as painless as possible.

Susan Jane Gilman is a native New Yorker, a child of hippies, and a reluctant traditional bride. And she's making readers laugh with the memoirs of her own history in the New York Times best seller Hypocrite in a Poofy White Dress. 51%'s Julie Donnelly spent some time with the author as she was getting ready for her book tour.

Program: 51%  
Date: March 20, 2005  
Time: 7:00A-7:30A

Description: It has been nearly 3 months since a deadly tsunami hit claimed the lives of thousands of people in South Asia. People from around the world donated billions of dollars to the relief effort. In South India, one tsunami relief effort is being led by a group of women who are giving all they have. 51%'s Jeanne Parker is there...

In recent weeks on 51%, we've brought you the stories of great women of science. This week, Kate Mulgrew returns with more proof that women aren't new to science... we've been there all along. The stories of Marie Curie and 25 other fascinating women of science can be found on line at [www.womeninscience.org](http://www.womeninscience.org).

For some, it is triggered by personal loss... for others by joy... and for the less stoic among commercials. We all have our own reasons for crying. Kate Cohen has been reaching for the Kleenex lately... she tells us why.

## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING (Cont'd)**

**Program:** 51%  
**Date:** March 27, 2005  
**Time:** 7:00A-7:30A

**Description:** Can religious faith and feminism exist together? Today we begin examining that question as part of a new series on faith and feminism. Each week we'll talk with women from various religions about their attempts to merge schools of thought that may, on the surface, seem diametrically opposed. This week we begin our series with Sister Joan Chittister. Sister Joan is an author, feminist and internationally renowned peace activist. I spoke with Sister Joan at the Omega Institutes Conference on Women and Power about how she manages to combine her religious values and her beliefs as a feminist...

Religion and spirituality can be complicated issues for many people. We sent reporter Jenny O'Brien out to talk with women about what they believe, and how their beliefs affect their lives...

In recent weeks on 51%, we've brought you the stories of great women of science. This week, Kate Mulgrew returns with more proof that women aren't new to science... we've been there all along.

Bliss Blood, Carla Murrey and Daria Klotz are the women of The Moonlighters... a Hawaiian steel guitar swing band that's been part of the New York City Jazz Club Scene for years. 51% music critic Amy Biancolli has a look at their music, and their latest album, Live in Baden-Baden.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY**

Program: 51%  
Date: January 2, 2005  
Time: 7:00A-7:30A

Description: Ahhh, a glamorous career in television. Well, maybe not so much. Linda Anderson takes us to the set of the popular television show, Law & Order, to meet the women who spend their days practicing a macabre act. Each week, Leslie Fuller and Sharon Burke combine forensic science with paint and brushes, to create the catalyst of late night crime drama... the corpse.

Why does it seem that there are never enough restroom facilities for women? Two New York City Council members are working to put more ladies rooms in the Big Apple. 51%'s Pat Bradley has more on the push for potty parity.

Program: 51%  
Date: January 9, 2005  
Time: 7:00A-7:30A

Description: If Sophie Germain were alive today, she might be a Ms. Woman of the Year. But this great 18<sup>th</sup> Century scientist remains relatively unknown. Kate Mulgrew has her story.

Lots of folks are interested in fresh starts at this time of year. Womenswallstreet.com's editor in chief, Pam Little joins us today with some good tips to help start the new year off on the right financial foot.

Program: 51%  
Date: January 16, 2005  
Time: 7:00A-7:30A

Description: One year after a devastating earthquake killed more than 30,000 people in the Iranian city of Bam, survivors are trying to put their lives back together. Many of them are women who say they're struggling to raise their children and help support their families. They say they need more financial help and have been suffering psychologically from losing so much in the earthquake. But as Roxana Saberi reports from Tehran, many of the women say with the help of the government, international aid, and their communities, they have hope for the future.

From Bam, we travel to Sri Lanka, where commentator Zainab Magdon Ismail joins us with a message of hope. She is a writer and health professional in Albany New York. She joined us today by telephone, from Sri Lanka. If you'd like to help the victims of the tsunami, you can log on to [www.sarvodaya.org](http://www.sarvodaya.org). Sarvodaya is Sri Lanka's largest civil service organization. They're working with larger worldwide NGO's to provide disaster relief.

Composer Beth Anderson has won critical acclaim for her neo-romantic Avant Guard music. Her newest recording, Swales and Angeles has been very well received. 51%'s music critic Amy Biancolli tells us why.

# **TO THE BEST OF OUR KNOWLEDGE**

**KDND-FM  
Sundays, 7:30A-8:00A**

### **Description**

Every day, faculty members at schools and universities throughout the world are making discoveries that shape our ways of thinking and redefine our understanding of today's knowledge-driven society. Since 1990, The Best of Our Knowledge has highlighted breakthroughs across disciplines and across the globe, putting you in touch with the men and women at the front of their fields. Each week, co-host Dr. Karen R. Hitchcock examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education.

Glenn Busby, co-host and producer of Best of Our Knowledge, has made a special commitment to report on important developments in educational research. The fact is, at every college and university there is a great deal of research being conducted which could potentially have a dramatic impact on the ways in which we educate our students, from the lower grades right through graduate school. Unfortunately, all too often the results of that research are relegated to a shelf somewhere, or are only seen by the small number of people who actually read the scholarly journals. There is no question that the work is being done – the problem is, once it's done, the people in a position to benefit from it most haven't gotten a chance to hear about it.



## ISSUES / PROGRAMS LIST

### EDUCATION

Issue: **Crisis at the Core: Preparing All Students for College and Work**  
Program: To The Best Of Our Knowledge  
Date: January 2, 2005  
Time: 7:30A-8:00A

Description: Since the highly publicized U.S. Department of Education report called A Nation at Risk in 1983, educators have supported a strong core curriculum. One that includes four years of English, and three years each of math, natural sciences and social studies. Now, in what one might call A Nation at Risk – the Sequel, ACT or the American College Testing Program, has just published its new report titled, Crisis at the Core: Preparing All Students for College and Work. The study contains many surprising findings that lead it to argue that core is no longer enough to ensure success in college. TBOOK speaks with ACT Vice President for Education Services about their study.

Issue: **An Admissions Dean's Promise**  
Program: To The Best Of Our Knowledge  
Date: January 2, 2005  
Time: 7:30A-8:00A

Description: While we're on the subject of taking college preparation courses, it's that time of year again when millions of high school seniors are worrying about what school to attend next fall. It can be a stressful, confusing, and frustrating experience for both students and parents. In our guest commentary today, An Admissions Dean's Promise, Union College Admission's Vice President, Dan Lundquist, offers this advice...

Issue: **Eats, Shoots & Leaves: Zero Tolerance Approach to Punctuation**  
Program: To The Best Of Our Knowledge  
Date: January 2, 2005  
Time: 7:30A-8:00A

Description: We've all heard of political correctness. Now, there's punctuation correctness! Who would have thought of a book about punctuation? It's probably a subject most people care little about, and know even less. But author, Lynne Truss, has put together this spirited little volume which became a number one best seller in England. It's called, *Eats, Shoots & Leaves: The Zero Tolerance Approach to Punctuation*. TBOOK asked Truss how she got started down this path of being a punctuation enforcer.

Issue: **Outgoing Secretary of Education Remembers Brown v Board of Education on its 50<sup>th</sup> Anniversary**  
Program: To The Best Of Our Knowledge  
Date: January 9 2005  
Time: 7:30A-8:00A

Description: Fifty years ago, in 1954, the U.S. Supreme Court announced its historic decision that "separate educational facilities are inherently unequal." That decision effectively denied the legal basis for segregation in Kansas and 20 other states with segregated classrooms, and forever changed race relations in America. TBOOK asked outgoing Secretary of Education, Rod Paige, to reflect on what his school life was like fifty years ago.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** **Science, Technology and Education in Canada – Part 1 & 2**  
**Program:** To The Best Of Our Knowledge  
**Date:** January 16 2005  
**Time:** 7:30A-8:00A

**Description:** Science and technology advances continue to stream out of Canada, including their recent offer of a Canadian built robot to try and help repair the Hubble Space Telescope. The government in Canada seems deeply committed to an agenda of innovation that benefits society, education and the economy. This is why TBOOK is pleased to devote most of today's show to Dr. Karen Hitchcock's exclusive conversation with Dr. Arthur Carty, National Science Advisor to the Prime Minister of Canada. Prior to his appointment as NSA, he was President of the National Research Council of Canada for ten years. The NRC is the Canadian government's leading knowledge and innovation organization. Before 1994, Dr. Carty spent two years at Memorial University, and then 27 years at the University of Waterloo, where he was Professor of Chemistry, Chair of the Chemistry Department and Dean of Research. He's published nearly 300 paper in journals and holds five patents. Dr. Carty has also received ten honorary degrees from both Canadian and foreign universities. In this segment, Karen speaks with him about the importance of international collaboration and genomics research.

In part two of Dr. Karen Hitchcock's exclusive interview with Dr. Arthur Carty, National Science Advisor to the Prime Minister in Canada, they discuss stem cell research and attracting college students to Canadian universities.

**Issue:** **Education Headline Update – Idea is Signed**  
**Program:** To The Best Of Our Knowledge  
**Date:** January 16 2005  
**Time:** 7:30A-8:00A

**Description:** In a follow up to a story we featured last month, President Bush has now signed the Individuals with Disabilities Education Improvement Act. At that signing, the President remarked, "We're raising expectations for the students. We're giving schools and parents the tools they need to meet them. We're applying the reforms of the No Child Left Behind Act to the individuals with Disabilities Education Improvement Act, so schools are accountable for teaching every single child. All our students deserve excellent teachers. So this law ensures that students with disabilities will have special education teachers with the skills and training to teach special education and their subject area."

**Issue:** **Radical Equations: Math Literacy & Civil Rights**  
**Program:** To The Best Of Our Knowledge  
**Date:** January 24, 2005  
**Time:** 7:30A-8:00A

**Description:** Each January, the United States commemorates Dr. Martin Luther King, Jr.'s birthday. The holiday asks Americans to reflect on Dr. King's principals of radical equality and nonviolent social change. Our first guest today, Dr. Robert Moses, has been a civil rights activist for more than four decades, and is now being honored as recipient of the 2004 McGraw Prize in Education. It's awarded to education innovators committed to closing the achievement gap and reaching students in need. Included also among his many other awards is the MacArthur "Genius" Fellowship. Dr. Robert Moses is not only a civil rights activist, but a math educator and founder and president of the highly acclaimed Algebra Project. He says "Math literacy is the key to 21<sup>st</sup> century citizenship." His recent book supports that. It's called Radical Equations: Math Literacy and Civil Rights" from Beacon Press. Next week we'll explore how the Algebra Project works, and why it's working.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **Fourth Annual Martin Luther King Jr. Scholars Program**  
Program: To The Best Of Our Knowledge  
Date: January 24, 2005  
Time: 7:30A-8:00A

Description: The U.S. Department of Education has announced the Fourth Annual Martin Luther King, Jr. Scholars Program. There will be as many as ten undergraduate and graduate students awarded the paid summer internships. Successful applicants will be assigned to the offices of the Secretary and Assistant Secretaries of Education in Washington, D.C. These positions are temporary federal appointments with a pay range of about 12 to 20 dollars an hour. Outgoing Secretary of Education, Rod Paige, said "This program is a fitting tribute to Dr. King and his efforts to encourage young people to pursue education as a means to improve their lives and promote equal opportunity for all."

Issue: **Radical Equations: Math Literacy and Civil Rights, Part II**  
Program: To The Best Of Our Knowledge  
Date: January 30, 2005  
Time: 7:30A-8:00A

Description: A soft spoken and charismatic civil rights leader for over forty years, Dr. Robert Moses has won many awards, including a MacArthur Fellowship, and more recently the McGraw Prize in Education. He also received the prestigious Heinz Award for his organization, the Algebra Project. And that brings us to the conclusion of a story we began on our program last week. The Algebra Project is a national mathematics literacy effort aimed at helping low income students and students of color... particularly African American and Latino Students. It focuses on helping middle school students make the conceptual shift from arithmetic to algebra, so they can be prepared for algebra in 8<sup>th</sup> grade, and thus a college preparatory mathematics sequence in high school. Currently, the Algebra Project reaches about ten-thousand students and 300 teachers per year in ten states and 28 localities. One study of Algebra Project graduates in Cambridge, Massachusetts, found 92% of graduates went on to upper-level mathematics courses in 9<sup>th</sup> grade. That's twice the rate of students not in the Project. And, now you can read about all this in the book by Dr. Robert Moses called *Radical Equations: Math Literacy and Civil Rights*.

Issue: **The Language War**  
Program: To The Best Of Our Knowledge  
Date: January 30, 2005  
Time: 7:30A-8:00A

Description: If our first story was about "math rights", then our next story is about language rights. Dr. Robin Tolmach Lakoff is one of America's most knowledgeable linguists. Her book, *The Language War*, describes the use and misuse of language as an ongoing battle between, among other things, people of different racial and socioeconomic backgrounds.

Issue: **Crisis in British Foreign Language Teaching**  
Program: To The Best Of Our Knowledge  
Date: January 30, 2005  
Time: 7:30A-8:00A

Description: With so many people around the world speaking English, it unfortunately provides a ready-made excuse for those students who don't want to learn a foreign language. That's created somewhat of a "crisis" in Great Britain's foreign language teaching. Students are in such short supply that many language departments in schools and universities are closing down. Industry there is signaling an alarm about a shortage of people with language skills. Even the British Government has admitted to a cycle of national under-performance in languages.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** **Fifteen Years of Fifty-Year Civil Rights Anniversaries**  
**Program:** To The Best Of Our Knowledge  
**Date:** February 6, 2005  
**Time:** 7:30A-8:00A

**Description:** As we transition from January, where Dr. Martin Luther King's birthday is celebrated, to Black History Month in February... Dr. King, black history, and higher education obviously have many things in common. For one, the civil rights leader and Nobel Laureate King is a graduate of a United Negro College Fund Institution. Other notable UNCF graduates include Dr. W.E.B. Dubois, scholar and educator... plus actors, Samuel L. Jackson and Spike Lee. Black History Month grew out of Black History Week which was celebrated for decades during the second week of February. February has always been a significant month for Black American history. The aforementioned W.E.B. Dubois, co-founder of the NAACP, was born this month. The NAACP was founded on February 12<sup>th</sup>. And the 15<sup>th</sup> amendment, granting blacks the right to vote, was passed on February 3, 1870. Dr. Michael Lomax is President of the United Negro College Fund and speaks about all the important anniversaries coming up.

**Issue:** **Nova Southeastern University Ranked #1 in Nation in Granting Doctoral Degrees to African-Americans and Latinos**  
**Program:** To The Best Of Our Knowledge  
**Date:** February 6, 2005  
**Time:** 7:30A-8:00A

**Description:** For the 7<sup>th</sup> years in a row, Nova Southeastern University in Fort Lauderdale, Florida is the nation's number one producer of African-American doctorates. And also according to the U.S. Department of Education, NSU for the first time is the number one producer of doctorates earned by Hispanics. Data from the U.S. Department of Education's National Center for Education Statistics covers degrees conferred between July 2002 and June 2003. The statistics were published recently in the magazine, Black Issues in Higher Education.

**Issue:** **Affirmative Action**  
**Program:** To The Best Of Our Knowledge  
**Date:** February 9, 2005  
**Time:** 7:30A-8:00A

**Description:** Dr. Michael Lomax, President of the United Negro College Fund, spoke recently about major challenges facing his organization. He said there is a triple threat that includes: an affirmative action backlash in higher education... and economic downturn poised to swindle major corporate contributions... and the continuing debate over the role and significance of historically black colleges and universities in an "integrated educational" era. Former U.S. Secretary of Education, Rod Paige, said not long ago that "fifty years after the Brown v. Board of Education decision, education is still the best place to continue pushing for change." Affirmative Action and Economics are now being linked in the admissions process.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **The Crusade Against Evolution Teaching**  
Program: To The Best Of Our Knowledge  
Date: February 13, 2005  
Time: 7:30A-8:00A

Description: Modern evolutionary theory (Darwin's work, with decades for further study and refinement) is under attack by those who do not accept it as a reasonable explanation for human life. For instance, just last October, the school board of rural Dover, Pennsylvania voted to mandate the teaching of an alternative theory known as "intelligent design." In so doing, it became the first in the United States to introduce "intelligent design" into a science curriculum. It's a concept proposing that the natural world is so complex, it must have been made by an intelligent being. In December, the school district was sued by the American Civil Liberties Union. The ACLU says teaching "intelligent design" theory violates the constitutional separation of church and state. Last month, the Pennsylvania school district filed a legal reply in court rejecting those charges. The district said its "biology curriculum does not advance religion." Instead it informs "students about the existing scientific controversy surrounding Darwin's theory of evolution." Dover is not an isolated incident. In Cobb County, Georgia, parents sued a local school board for mandating that biology textbooks prominently be display a disclaimer sticker stating that evolution is "a theory not a fact." A federal judge in Atlanta last month ruled those textbook stickers unconstitutional. U.S. District Judge, Clarence Cooper said the sticker sends "a message that the school board agrees with the belief of Christian fundamentalists and creationists." It's apparent from these examples that some 80-years after the Scopes Monkey Trial, the teaching of evolution is again under attack in the country. So, are we headed back to another Scopes-type trial to see what our children will be taught about the origins of the human species?

Issue: **Gallup Poll on Evolution Yields Surprises**  
Program: To The Best Of Our Knowledge  
Date: February 13, 2005  
Time: 7:30A-8:00A

Description: Despite the recent high profile conflicts over teaching evolution (like we heard in our first story), the concept continues to be widely embraced in the scientific community. But support among the general public is not so strong. A Gallup survey conducted last November, found that only one-third of people polled responded that evolution was well supported by scientific evidence. Another one-third said it was not. And the rest simply said they just didn't know enough about to answer. Almost everyone, at some point in school, learns about evolution. So what happened? TBOOK talked with several people in science education about the public's apparent lukewarm embrace of evolution. They include: Gail Marshall, President of the Georgia Science Teachers Association; Alan Leshner, Chief Executive Officer of the American Association for the Advancement of Science; and Wayne Carley, Executive Director of the National Association of Biology Teachers.

Issue: **Cassini-Huygens Update**  
Program: To The Best Of Our Knowledge  
Date: February 13, 2005  
Time: 7:30A-8:00A

Description: And speaking of science and the origins of life, regular listeners of this show will remember several stories we carried last year on the Cassini-Huygens mission. Last month, the Huygens probe made its historic first ever descent and landing on the surface of Titan, the largest of Saturn's moons. Data is now streaming back to scientists, and early analysis is very exciting. Spectacular images reveal that Titan as extraordinary earth-like weather and geology. But while many of Earth's familiar geophysical processes occur on Titan, the chemistry involved is quite different. Instead of liquid water, Titan has liquid methane. Instead of sandlike rocks, Titan has frozen water ice. Instead of dirt, Titan has hydrocarbon particles settling out of the atmosphere. And instead of lava, its volcanos spew very cold ice. So scientists believe Titan is an extraordinary world having earth-like geophysical processes operating on exotic materials in very alien conditions. We'll keep you updated as new discoveries are revealed.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

Issue: **African American Lives**  
Program: To The Best Of Our Knowledge  
Date: February 20, 2005  
Time: 7:30A-8:00A

Description: Henry Louis Gates Jr. calls it a "search and rescue" mission." The W.E.B. Dubois Institute for African and African American Research at Harvard University... and Oxford University Press in collaboration with the American Council of Learned Societies... have embarked on what they call one of the most significant research projects in this decade. It's the African American National Biography. The biography will be the largest narrative collection of black lives ever assembled in U.S. history, by about tenfold. It will include nearly 10,000 in-depth biographies written by some of today's top scholars. The landmark project is planned to be an indispensable American reference, restoring to history the achievements of thousands of men and women whose stories have nearly been lost. The precursor to the ambitious 8-volume set is called African American Lives. It's co-edited by Evelyn Brooks Higginbotham, the Victor S. Thomas Professor of History and of African and African American Studies at Harvard. She's widely recognized as a leader in the study of African American women's history and African American religious history.

Issue: **Walter Dean Myers on Education**  
Program: To The Best Of Our Knowledge  
Date: February 20, 2005  
Time: 7:30A-8:00A

Description: Walter Dean Myers is a present day African American, whose story is sure to be included in the National Biography we spoke of earlier. Myers is an award-winning writer of fiction, nonfiction and poetry for young people. He's received the Margaret A. Edwards award for his contribution to young adult literature. And is a five-time winner of the Coretta Scott King Award. His titles include *Bad Boy: A Memoir*, the 200 Michael L. Printz Award winner, and *Malcom X: A Fire Burning Brightly*.

Issue: **State of the Union Remarks on Education**  
Program: To The Best Of Our Knowledge  
Date: February 27, 2005  
Time: 7:30A-8:00A

Description: In his fifth State of the Union address, and first of his new term, President George Bush called for better results from high schools, more job training, and making it easier for Americans to afford college. The president's comments drew mixed reviews from educators.

Issue: **First Books for African American Children**  
Program: To The Best Of Our Knowledge  
Date: February 27, 2005  
Time: 7:30A-8:00A

Description: Wrapping up our celebration of Black History Month, we wondered about the history of the first books for African American Children. To find out, TBOOK spoke with the Curator of the University of Florida's Baldwin Library of Historical Children's Literature, one of the leading historical collections of its kind in the U.S.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **Conversations with Children about Race**  
Program: To The Best Of Our Knowledge  
Date: February 27, 2005  
Time: 7:30A-8:00A

Description: Speaking of books, the University of North Carolina is asking incoming freshman this summer to read a book about racial conflict in the South during the civil rights era. The book is titled *Blood Done Sign My Name: A True Story*, written by Timothy B. Tyson, a professor of African American studies at the University of Wisconsin. Dr. Katheryn Russell-Brown is a Professor of Law, and Director of the University Center for the Study of Race and Race Relations at the University of Florida.

Issue: **The Shadow University: The Betrayal of Liberty on America's Campuses – Part 1**  
Program: To The Best Of Our Knowledge  
Date: March 6, 2005  
Time: 7:30A-8:00A

Description: Academic freedom became a hot topic on college campuses following the September 11<sup>th</sup> terrorist attacks nearly four years ago. But public attention slowly shifted to other issues. That was, until just recently, when comments made shortly after September 11<sup>th</sup> by a University of Colorado professor surfaced. We'll speak more directly next week about the First Amendment and his right of free speech. But first, this week, we were surprised to find out the history of "speech codes" adopted years ago by many colleges. They have morphed into what are now known as "harassment codes." Attorney Harvey Silverglate defines them as attempts at thought control. He's co-written a book about this called *The Shadow University*.

Issue: **The Shadow University: The Betrayal of Liberty on America's Campuses – Part 2**  
Program: To The Best Of Our Knowledge  
Date: March 13, 2005  
Time: 7:30A-8:00A

Description: Nearly everywhere one turns these days, it seems as though each week brings a new story of an embattled professor on some campus in North America. Recent examples that stand out include: an economics teacher at the University of Nevada at Las Vegas charged with discrimination. That school's president stepped in and announced the complaint violated the professor's academic freedom; in another case, a Columbia University professor of Arab Studies was barred from teacher training because of his criticism of Israel; some faculty at Harvard have called for President, Lawrence Summers, to resign after he suggested that women might be under-represented in the top tiers of science and math because of innate differences of ability from men; and of course there's the huge controversy surrounding professor Ward Churchill from the University of Colorado. His story exploded onto the national scene and was carried by nearly every media outlet in the country. Churchill has resigned his department chairmanship. And the state governor wants him fired. It's in this climate that we complete our look at academic freedom and first amendment rights on college campuses.

Issue: **Challenges to Free Speech on College Campuses All Around the Globe**  
Program: To The Best Of Our Knowledge  
Date: March 13, 2005  
Time: 7:30A-8:00A

Description: The U.S. is not alone when it comes to battles over academic freedom and free speech on college campuses. Dr. Hitchcock comments on reaction to these issues at her campus, Queen's University in Kingston, Ontario, and other colleges around Canada.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **The New SAT Test is Itself Examined**  
Program: To The Best Of Our Knowledge  
Date: March 20, 2005  
Time: 7:30A-8:00A

Description: The long-awaited revisions to the SAT debuts this month, as students get their first crack at the new test. It's the largest re-formulation of the SAT in decades, and for the first time ever, the test includes a writing section. There seems to be a general feeling in the academic community that the test has gotten marginally better. TBOOK speaks with representatives from the College Board (makers of the test), the author of a test prep book, students, a guidance counselor, and others in the field of education.

Issue: **College Admissions**  
Program: To The Best Of Our Knowledge  
Date: March 20, 2005  
Time: 7:30A-8:00A

Description: Lee Coffin also has many years of college admissions experience to lend to this discussion on the viability of the SAT. Coffin is Dean of Undergraduate Admissions at Tufts University in Massachusetts. He says Spring is a time when high school seniors and parents deconstruct the college admissions process in kitchen-table conversations everywhere. He maintains that the formula used by selective colleges and universities is widely misunderstood. In his essay, he argues that it's not solely a by-the-numbers process... and offers our listeners a glimpse inside the mysterious decision making process of college admissions.

Issue: **Origins of Life / Science Research in Education Series Tracing the Microbial Tree of Life: Novel Approaches Using Geochemistry and Genomics**  
Program: To The Best Of Our Knowledge  
Date: March 20, 2005  
Time: 7:30A-8:00A

Description: Very recently on TBOOK, we featured a story on people exploring their ancestors, and tracing their family trees. In that case, back to the stars, even before our own solar system was born, billions of years ago. But this week, our Origins of Life story is about tracing the microbial Tree of Life. It's much more current, and talks about earth in more recent terms, more like millions of years ago. It turns out, the genome sequencing being discovered in just the past five years, is actually helping scientists reveal more about the diversification of life on an early earth. This chapter features Dr. Christopher House, Professor of Astrobiology in the Department of Geosciences at Pennsylvania State University.



## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** **Women's History Month: The Rising Profile of Women Academics**  
**Program:** To The Best Of Our Knowledge  
**Date:** March 27, 2005  
**Time:** 7:30A-8:00A

**Description:** March is Women's History Month in the U.S. Canada also celebrates Women's History Month. They do so later in the year. But just this month, Canada Statistics in Ottawa, Ontario published an important report called The Rising Profile of Women Academics in Canada. At a time when there is such an emphasis on raising the numbers of women professors in every discipline area on U.S. campuses, it's interesting to see how Canadian women have made very significant gains on college faculties. TBOOK speaks with the author of the report, Deborah Sussman, from the Labor and Household Surveys Analysis Division at Statistics Canada.

**Issue:** **Hard Times for Field Trips**  
**Program:** To The Best Of Our Knowledge  
**Date:** March 27, 2005  
**Time:** 7:30A-8:00A

**Description:** Cultural organizations in many communities around the U.S. are struggling... as states trim budgets... and grants to arts programs are reduced. But a cut to one budget can show up in unexpected places. TBOOK finds out that in Michigan, school budget cuts are beginning to affect the bottom line at museums.

**Issue:** **Thinking Parent, Thinking Child: How to Turn Your Most Challenging Everyday Problems into Solutions**  
**Program:** To The Best Of Our Knowledge  
**Date:** March 27, 2005  
**Time:** 7:30A-8:00A

**Description:** Parents face serious issues with their children on a daily basis. Issues like: how can they best plan for homework; handling stress... from rigorous school testing... to world events; and talking with children about tough topics such as violence, drugs and sex. Based on her thirty years of research, Dr. Myrna Shure shows how parents who weigh the options and decide how to respond, can help their children make sound decisions in life. Dr. Shure is a Professor of Psychology at Drexel University in Philadelphia. She's the author of two award-winning parenting books and the creator of a nationally recognized conflict resolution and violence prevention program for schools. TBOOK asked her to describe her problem solving methods of dealing with some everyday challenges.

## ISSUES / PROGRAMS LIST

### ECONOMY

Issue: **Affirmative Action**  
Program: To The Best Of Our Knowledge  
Date: February 9, 2005  
Time: 7:30A-8:00A

Description: Dr. Michael Lomax, President of the United Negro College Fund, spoke recently about major challenges facing his organization. He said there is a triple threat that includes: an affirmative action backlash in higher education... and economic downturn poised to swindle major corporate contributions... and the continuing debate over the role and significance of historically black colleges and universities in an "integrated educational" era. Former U.S. Secretary of Education, Rod Paige, said not long ago that "fifty years after the Brown v. Board of Education decision, education is still the best place to continue pushing for change." Affirmative Action and Economics are now being linked in the admissions process.

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT**

Issue: **Education Headline Update – Idea is Signed**  
Program: To The Best Of Our Knowledge  
Date: January 16 2005  
Time: 7:30A-8:00A

Description: In a follow up to a story we featured last month, President Bush has now signed the Individuals with Disabilities Education Improvement Act. At that signing, the President remarked, “We’re raising expectations for the students. We’re giving schools and parents the tools they need to meet them. We’re applying the reforms of the No Child Left Behind Act to the individuals with Disabilities Education Improvement Act, so schools are accountable for teaching every single child. All our students deserve excellent teachers. So this law ensures that students with disabilities will have special education teachers with the skills and training to teach special education and their subject area.

Issue: **Fifteen Years of Fifty-Year Civil Rights Anniversaries**  
Program: To The Best Of Our Knowledge  
Date: February 6, 2005  
Time: 7:30A-8:00A

Description: As we transition from January, where Dr. Martin Luther King’s birthday is celebrated, to Black History Month in February... Dr. King, black history, and higher education obviously have many things in common. For one, the civil rights leader and Nobel Laureate King is a graduate of a United Negro College Fund Institution. Other notable UNCF graduates include Dr. W.E.B. Dubois, scholar and educator... plus actors, Samuel L. Jackson and Spike Lee. Black History Month grew out of Black History Week which was celebrated for decades during the second week of February. February has always been a significant month for Black American history. The aforementioned W.E.B. Dubois, co-founder of the NAACP, was born this month. The NAACP was founded on February 12<sup>th</sup>. And the 15<sup>th</sup> amendment, granting blacks the right to vote, was passed on February 3, 1870. Dr. Michael Lomax is President of the United Negro College Fund and speaks about all the important anniversaries coming up.

Issue: **Affirmative Action**  
Program: To The Best Of Our Knowledge  
Date: February 9, 2005  
Time: 7:30A-8:00A

Description: Dr. Michael Lomax, President of the United Negro College Fund, spoke recently about major challenges facing his organization. He said there is a triple threat that includes: an affirmative action backlash in higher education... and economic downturn poised to swindle major corporate contributions... and the continuing debate over the role and significance of historically black colleges and universities in an “integrated educational” era. Former U.S. Secretary of Education, Rod Paige, said not long ago that “fifty years after the Brown v. Board of Education decision, education is still the best place to continue pushing for change.” Affirmative Action and Economics are now being linked in the admissions process.

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT (Cont'd)**

**Issue:**            **The Crusade Against Evolution Teaching**  
**Program:**        To The Best Of Our Knowledge  
**Date:**            February 13, 2005  
**Time:**            7:30A-8:00A

**Description:**    Modern evolutionary theory (Darwin's work, with decades for further study and refinement) is under attack by those who do not accept it as a reasonable explanation for human life. For instance, just last October, the school board of rural Dover, Pennsylvania voted to mandate the teaching of an alternative theory known as "intelligent design." In so doing, it became the first in the United States to introduce "intelligent design" into a science curriculum. It's a concept proposing that the natural world is so complex, it must have been made by an intelligent being. In December, the school district was sued by the American Civil Liberties Union. The ACLU says teaching "intelligent design" theory violates the constitutional separation of church and state. Last month, the Pennsylvania school district filed a legal reply in court rejecting those charges. The district said its "biology curriculum does not advance religion." Instead it informs "students about the existing scientific controversy surrounding Darwin's theory of evolution." Dover is not an isolated incident. In Cobb County, Georgia, parents sued a local school board for mandating that biology textbooks prominently be display a disclaimer sticker stating that evolution is "a theory not a fact." A federal judge in Atlanta last month ruled those textbook stickers unconstitutional. U.S. District Judge, Clarence Cooper said the sticker sends "a message that the school board agrees with the belief of Christian fundamentalists and creationists." It's apparent from these examples that some 80-years after the Scopes Monkey Trial, the teaching of evolution is again under attack in the country. So, are we headed back to another Scopes-type trial to see what our children will be taught about the origins of the human species?

**Issue:**            **State of the Union Remarks on Education**  
**Program:**        To The Best Of Our Knowledge  
**Date:**            February 27, 2005  
**Time:**            7:30A-8:00A

**Description:**    In his fifth State of the Union address, and first of his new term, President George Bush called for better results from high schools, more job training, and making it easier for Americans to afford college. The president's comments drew mixed reviews from educators.

## **ISSUES / PROGRAMS LIST**

### **ENVIRONMENT, ENERGY & TRANSPORTATION**

**Issue:**           **Origins of Life/Science Research in Education Series: Stress Response or Adaption: The Impact of Megapascal to Gigapascal Pressure on Microbial Life**

**Program:**       **To The Best Of Our Knowledge**

**Date:**           **January 24, 2005**

**Time:**           **7:30A-8:00A**

**Description:**   Our next guest today is certainly an outstanding example of someone who is literate in both math and science. Dr. James Scott is an Associate Staff Scientist in the Geophysical Lab at the Carnegie Institution of Washington D.C. Dr. Scott is also a co-investigator on Carnegie's NASA Astrobiology Institute Team. One of his major areas of study is what impact pressure and temperature have on life here, and elsewhere.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING

Issue: **Sistahs in Science**  
Program: To The Best Of Our Knowledge  
Date: January 9, 2005  
Time: 7:30A-8:00A

Description: One of our most highly-acclaimed stories from early last year was about the "Sistahs in Science" program at Mount Holyoke College in Massachusetts. Sistahs is a student peer mentoring program for minority women in the sciences started more than five years ago by Dr. Sheila Browne. Dr. Browne received the 1998 Presidential Award for Excellence in Science, Mathematics and Engineering in Mentoring.

Issue: **Outgoing Secretary of Education Remembers Brown v Board of Education on its 50<sup>th</sup> Anniversary**  
Program: To The Best Of Our Knowledge  
Date: January 9 2005  
Time: 7:30A-8:00A

Description: Fifty years ago, in 1954, the U.S. Supreme Court announced its historic decision that "separate educational facilities are inherently unequal." That decision effectively denied the legal basis for segregation in Kansas and 20 other states with segregated classrooms, and forever changed race relations in America. TBOOK asked outgoing Secretary of Education, Rod Paige, to reflect on what his school life was like fifty years ago.

Issue: **Radical Equations: Math Literacy & Civil Rights**  
Program: To The Best Of Our Knowledge  
Date: January 24, 2005  
Time: 7:30A-8:00A

Description: Each January, the United States commemorates Dr. Martin Luther King, Jr.'s birthday. The holiday asks Americans to reflect on Dr. King's principals of radical equality and nonviolent social change. Our first guest today, Dr. Robert Moses, has been a civil rights activist for more than four decades, and is now being honored as recipient of the 2004 McGraw Prize in Education. It's awarded to education innovators committed to closing the achievement gap and reaching students in need. Included also among his many other awards is the MacArthur "Genius" Fellowship. Dr. Robert Moses is not only a civil rights activist, but a math educator and founder and president of the highly acclaimed Algebra Project. He says "Math literacy is the key to 21<sup>st</sup> century citizenship." His recent book supports that. It's called Radical Equations: Math Literacy and Civil Rights" from Beacon Press. Next week we'll explore how the Algebra Project works, and why it's working.

Issue: **The Language War**  
Program: To The Best Of Our Knowledge  
Date: January 30, 2005  
Time: 7:30A-8:00A

Description: If our first story was about "math rights", then our next story is about language rights. Dr. Robin Tolmach Lakoff is one of America's most knowledgeable linguists. Her book, The Language War, describes the use and misuse of language as an ongoing battle between, among other things, people of different racial and socioeconomic backgrounds.

## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING (Cont'd)**

**Issue:** **Fifteen Years of Fifty-Year Civil Rights Anniversaries**  
**Program:** To The Best Of Our Knowledge  
**Date:** February 6, 2005  
**Time:** 7:30A-8:00A

**Description:** As we transition from January, where Dr. Martin Luther King's birthday is celebrated, to Black History Month in February... Dr. King, black history, and higher education obviously have many things in common. For one, the civil rights leader and Nobel Laureate King is a graduate of a United Negro College Fund Institution. Other notable UNCF graduates include Dr. W.E.B. Dubois, scholar and educator... plus actors, Samuel L. Jackson and Spike Lee. Black History Month grew out of Black History Week which was celebrated for decades during the second week of February. February has always been a significant month for Black American history. The aforementioned W.E.B. Dubois, co-founder of the NAACP, was born this month. The NAACP was founded on February 12<sup>th</sup>. And the 15<sup>th</sup> amendment, granting blacks the right to vote, was passed on February 3, 1870. Dr. Michael Lomax is President of the United Negro College Fund and speaks about all the important anniversaries coming up.

**Issue:** **Affirmative Action**  
**Program:** To The Best Of Our Knowledge  
**Date:** February 9, 2005  
**Time:** 7:30A-8:00A

**Description:** Dr. Michael Lomax, President of the United Negro College Fund, spoke recently about major challenges facing his organization. He said there is a triple threat that includes: an affirmative action backlash in higher education... and economic downturn poised to swindle major corporate contributions... and the continuing debate over the role and significance of historically black colleges and universities in an "integrated educational" era. Former U.S. Secretary of Education, Rod Paige, said not long ago that "fifty years after the Brown v. Board of Education decision, education is still the best place to continue pushing for change." Affirmative Action and Economics are now being linked in the admissions process.

**Issue:** **Nova Southeastern University Ranked #1 in Nation in Granting Doctoral Degrees to African-Americans and Latinos**  
**Program:** To The Best Of Our Knowledge  
**Date:** February 6, 2005  
**Time:** 7:30A-8:00A

**Description:** For the 7<sup>th</sup> years in a row, Nova Southeastern University in Fort Lauderdale, Florida is the nation's number one producer of African-American doctorates. And also according to the U.S. Department of Education, NSU for the first time is the number one producer of doctorates earned by Hispanics. Data from the U.S. Department of Education's National Center for Education Statistics covers degrees conferred between July 2002 and June 2003. The statistics were published recently in the magazine, Black Issues in Higher Education.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING (Cont'd)

Issue: **African American Lives**  
Program: To The Best Of Our Knowledge  
Date: February 20, 2005  
Time: 7:30A-8:00A

Description: Henry Louis Gates Jr. calls it a "search and rescue" mission." The W.E.B. Dubois Institute for African and African American Research at Harvard University... and Oxford University Press in collaboration with the American Council of Learned Societies... have embarked on what they call one of the most significant research projects in this decade. It's the African American National Biography. The biography will be the largest narrative collection of black lives ever assembled in U.S. history, by about tenfold. It will include nearly 10,000 in-depth biographies written by some of today's top scholars. The landmark project is planned to be an indispensable American reference, restoring to history the achievements of thousands of men and women whose stories have nearly been lost. The precursor to the ambitious 8-volume set is called African American Lives. It's co-edited by Evelyn Brooks Higginbotham, the Victor S. Thomas Professor of History and of African and African American Studies at Harvard. She's widely recognized as a leader in the study of African American women's history and African American religious history.

Issue: **Prudence Crandell Remembered**  
Program: To The Best Of Our Knowledge  
Date: February 20, 2005  
Time: 7:30A-8:00A

Description: Another story that could have been lost is that of Prudence Crandell. Crandell opened an all girls school for African American women nearly 200 years ago, well before even the American Civil War.

Issue: **First Books for African American Children**  
Program: To The Best Of Our Knowledge  
Date: February 27, 2005  
Time: 7:30A-8:00A

Description: Wrapping up our celebration of Black History Month, we wondered about the history of the first books for African American Children. To find out, TBOOK spoke with the Curator of the University of Florida's Baldwin Library of Historical Children's Literature, one of the leading historical collections of its kind in the U.S.

Issue: **Conversations with Children about Race**  
Program: To The Best Of Our Knowledge  
Date: February 27, 2005  
Time: 7:30A-8:00A

Description: Speaking of books, the University of North Carolina is asking incoming freshman this summer to read a book about racial conflict in the South during the civil rights era. The book is titled Blood Done Sign My Name: A True Story, written by Timothy B. Tyson, a professor of African American studies at the University of Wisconsin. Dr. Kathryn Russell-Brown is a Professor of Law, and Director of the University Center for the Study of Race and Race Relations at the University of Florida.



## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING (Cont'd)**

**Issue:** **Women's History Month: The Rising Profile of Women Academics**  
**Program:** To The Best Of Our Knowledge  
**Date:** March 27, 2005  
**Time:** 7:30A-8:00A

**Description:** March is Women's History Month in the U.S. Canada also celebrates Women's History Month. They do so later in the year. But just this month, Canada Statistics in Ottawa, Ontario published an important report called The Rising Profile of Women Academics in Canada. At a time when there is such an emphasis on raising the numbers of women professors in every discipline area on U.S. campuses, it's interesting to see how Canadian women have made very significant gains on college faculties. TBOOK speaks with the author of the report, Deborah Sussman, from the Labor and Household Surveys Analysis Division at Statistics Canada.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY**

**Issue:** Education Headline Update – Idea is Signed  
**Program:** To The Best Of Our Knowledge  
**Date:** January 16 2005  
**Time:** 7:30A-8:00A

**Description:** In a follow up to a story we featured last month, President Bush has now signed the Individuals with Disabilities Education Improvement Act. At that signing, the President remarked, “We’re raising expectations for the students. We’re giving schools and parents the tools they need to meet them. We’re applying the reforms of the No Child Left Behind Act to the individuals with Disabilities Education Improvement Act, so schools are accountable for teaching every single child. All our students deserve excellent teachers. So this law ensures that students with disabilities will have special education teachers with the skills and training to teach special education and their subject area.

**Issue:** Radical Equations: Math Literacy & Civil Rights  
**Program:** To The Best Of Our Knowledge  
**Date:** January 24, 2005  
**Time:** 7:30A-8:00A

**Description:** Each January, the United States commemorates Dr. Martin Luther King, Jr.’s birthday. The holiday asks Americans to reflect on Dr. King’s principals of radical equality and nonviolent social change. Our first guest today, Dr. Robert Moses, has been a civil rights activist for more than four decades, and is now being honored as recipient of the 2004 McGraw Prize in Education. It’s awarded to education innovators committed to closing the achievement gap and reaching students in need. Included also among his many other awards is the MacArthur “Genius” Fellowship. Dr. Robert Moses is not only a civil rights activist, but a math educator and founder and president of the highly acclaimed Algebra Project. He says “Math literacy is the key to 21<sup>st</sup> century citizenship.” His recent book supports that. It’s called Radical Equations: Math Literacy and Civil Rights” from Beacon Press. Next week we’ll explore how the Algebra Project works, and why it’s working.

**Issue:** Fourth Annual Martin Luther King Jr. Scholars Program  
**Program:** To The Best Of Our Knowledge  
**Date:** January 24, 2005  
**Time:** 7:30A-8:00A

**Description:** The U.S. Department of Education has announced the Fourth Annual Martin Luther King, Jr. Scholars Program. There will be as many as ten undergraduate and graduate students awarded the paid summer internships. Successful applicants will be assigned to the offices of the Secretary and Assistant Secretaries of Education in Washington, D.C. These positions are temporary federal appointments with a pay range of about 12 to 20 dollars an hour. Outgoing Secretary of Education, Rod Paige, said “This program is a fitting tribute to Dr. King and his efforts to encourage young people to pursue education as a means to improve their lives and promote equal opportunity for all.”

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **First Books for African American Children**  
Program: To The Best Of Our Knowledge  
Date: February 27, 2005  
Time: 7:30A-8:00A

Description: Wrapping up our celebration of Black History Month, we wondered about the history of the first books for African American Children. To find out, TBOOK spoke with the Curator of the University of Florida's Baldwin Library of Historical Children's Literature, one of the leading historical collections of its kind in the U.S.

Issue: **Conversations with Children about Race**  
Program: To The Best Of Our Knowledge  
Date: February 27, 2005  
Time: 7:30A-8:00A

Description: Speaking of books, the University of North Carolina is asking incoming freshman this summer to read a book about racial conflict in the South during the civil rights era. The book is titled Blood Done Sign My Name: A True Story, written by Timothy B. Tyson, a professor of African American studies at the University of Wisconsin. Dr. Katheryn Russell-Brown is a Professor of Law, and Director of the University Center for the Study of Race and Race Relations at the University of Florida.

Issue: **The New SAT Test is Itself Examined**  
Program: To The Best Of Our Knowledge  
Date: March 20, 2005  
Time: 7:30A-8:00A

Description: The long-awaited revisions to the SAT debuts this month, as students get their first crack at the new test. It's the largest re-formulation of the SAT in decades, and for the first time ever, the test includes a writing section. There seems to be a general feeling in the academic community that the test has gotten marginally better. TBOOK speaks with representatives from the College Board (makers of the test), the author of a test prep book, students, a guidance counselor, and others in the field of education.

Issue: **College Admissions**  
Program: To The Best Of Our Knowledge  
Date: March 20, 2005  
Time: 7:30A-8:00A

Description: Lee Coffin also has many years of college admissions experience to lend to this discussion on the viability of the SAT. Coffin is Dean of Undergraduate Admissions at Tufts University in Massachusetts. He says Spring is a time when high school seniors and parents deconstruct the college admissions process in kitchen-table conversations everywhere. He maintains that the formula used by selective colleges and universities is widely misunderstood. In his essay, he argues that it's not solely a by-the-numbers process... and offers our listeners a glimpse inside the mysterious decision making process of college admissions.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:** **Thinking Parent, Thinking Child: How to Turn Your Most Challenging Everyday Problems into Solutions**

**Program:** To The Best Of Our Knowledge

**Date:** March 27, 2005

**Time:** 7:30A-8:00A

**Description:** Parents face serious issues with their children on a daily basis. Issues like: how can they best plan for homework; handling stress... from rigorous school testing... to world events; and talking with children about tough topics such as violence, drugs and sex. Based on her thirty years of research, Dr. Myrna Shure shows how parents who weigh the options and decide how to respond, can help their children make sound decisions in life. Dr. Shure is a Professor of Psychology at Drexel University in Philadelphia. She's the author of two award-winning parenting books and the creator of a nationally recognized conflict resolution and violence prevention program for schools. TBOOK asked her to describe her problem solving methods of dealing with some everyday challenges.

**PUBLIC SERVICE ANNOUNCEMENTS**

KDND, KRXQ, KSEG, KSSJ and KWOD rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are:

|  | <u>KSEG</u> | <u>KSSJ</u> | <u>KDND</u> | <u>KRXQ</u> | <u>KWOD</u> |
|--|-------------|-------------|-------------|-------------|-------------|
| Colfax High School                         | 2           | 3           | 4           | 3           | 3           |
| Meals on Wheels                            | 3           | 4           | 4           | 3           | 3           |
| Sacramento Public Libraries                | 2           | 3           | 2           | 4           | 4           |
| Rotary Club of Foothill-Highlands          | 4           | 4           | 3           | 3           | 4           |
| Legal Services of Northern California      | 4           | 5           | 3           | 4           | 4           |
| St. John's Christian School                | 3           | 3           | 4           | 2           | 4           |
| Child Action, Inc.                         | 3           | 4           | 4           | 3           | 4           |
| Grant Adult School                         | 2           | 5           | 4           | 4           | 3           |
| Suicide Prevention Crisis Line             | 3           | 5           | 5           | 4           | 3           |
| American Lung Association                  | 2           | 4           | 4           | 3           | 2           |
| Boys & Girls Club of Sacramento            | 3           | 3           | 4           | 4           | 4           |
| Natomas Charter School                     | 3           | 3           | 4           | 4           | 4           |
| St. Francis Home for Children              | 4           | 4           | 4           | 4           | 3           |
| Del Oro High School                        | 2           | 3           | 3           | 4           | 4           |
| Sacramento Food Bank                       | 2           | 4           | 2           | 4           | 4           |
| Children's Receiving Home                  | 4           | 4           | 2           | 4           | 3           |
| All Hallows Parish School                  | 2           | 3           | 4           | 3           | 2           |
| EDD of California                          | 3           | 3           | 4           | 4           | 4           |
| Sacramento SPCA                            | 2           | 3           | 4           | 4           | 4           |
| Woodland High School PTA                   | 2           | 4           | 2           | 3           | 4           |
| Firefighters Burn Institute                | 3           | 4           | 3           | 4           | 4           |
| American Heart Association                 | 4           | 4           | 2           | 4           | 4           |
| Center for Child Safety & Awareness        | 2           | 3           | 4           | 3           | 4           |
| Adopt A Manatee                            | 2           | 3           | 4           | 2           | 3           |
| Tahoe Women's Services                     | 3           | 4           | 4           | 4           | 4           |
| UCP of Greater Sacramento                  | 3           | 3           | 3           | 4           | 4           |
| PAWS                                       | 3           | 2           | 5           | 4           | 2           |
| First Tee of Greater Sacramento            | 4           | 3           | 2           | 3           | 5           |
| Sacramento Law Foundation                  | 3           | 3           | 4           | 5           | 4           |
| Old Sacramento Living Program              | 4           | 4           | 2           | 3           | 2           |
| River City Community Services              | 3           | 3           | 3           | 2           | 4           |
| National MS Society of Northern California | 2           | 3           | 4           | 3           | 5           |
| Sacramento County Office of Education      | 4           | 2           | 3           | 4           | 4           |
| California Dietetic Association            | 5           | 4           | 4           | 4           | 4           |
| Project Kid Care                           | 4           | 4           | 4           | 4           | 3           |
| Maidu Interpretive Center                  | 5           | 4           | 3           | 3           | 2           |
| Shriner's Hospital for Children            | 3           | 3           | 4           | 4           | 3           |
| Towe Auto Museum                           | 5           | 4           | 4           | 4           | 4           |
| Folsom Music Boosters                      | 3           | 4           | 4           | 2           | 4           |
| Folsom History Museum                      | 5           | 2           | 4           | 5           | 5           |
| Special Olympics of Northern California    | 4           | 3           | 5           | 3           | 5           |
| Effie Yeaw Nature Center                   | 4           | 4           | 4           | 2           | 2           |
| Folsom Family Clinic                       | 5           | 5           | 3           | 4           | 3           |
| Mercy Folsom Emergency Department          | 5           | 5           | 3           | 4           | 4           |
| Bikers Against Child Abuse                 | 4           | 3           | 4           | 4           | 2           |
| American Heroes Program                    | 3           | 3           | 4           | 4           | 3           |
| Sacramento Zoo                             | 5           | 4           | 4           | 5           | 4           |
| Susan G. Komen Foundation                  | 4           | 5           | 5           | 5           | 4           |
| Mother Load Rehab Enterprises              | 3           | 4           | 5           | 2           | 4           |
| School Activities for Everyone             | 4           | 5           | 2           | 4           | 3           |
| Court Appointed Special Advocates          | 2           | 4           | 4           | 4           | 4           |

|  |   |   |   |   |   |
|--|---|---|---|---|---|
| Tsunami Relief                                   | 4 | 4 | 3 | 3 | 5 |
| American Red Cross                               | 5 | 4 | 4 | 3 | 4 |
| California State Indian Museum                   | 4 | 2 | 5 | 2 | 3 |
| California Youth Crisis Line                     | 2 | 3 | 4 | 4 | 2 |
| Sacramento Children's Home Guild                 | 3 | 4 | 2 | 3 | 4 |
| Family Connections Adoptions                     | 5 | 3 | 3 | 4 | 4 |
| Gentlemen's Black Owned Business                 | 3 | 2 | 4 | 5 | 3 |
| Auburn Family Tai Kwon Do                        | 5 | 3 | 3 | 3 | 2 |
| Families First                                   | 5 | 4 | 3 | 3 | 3 |
| Guide Dogs for the Blind                         | 4 | 5 | 4 | 5 | 5 |
| Sacramento Mediation Center                      | 4 | 4 | 4 | 4 | 4 |
| 4 <sup>th</sup> Annual Black History Celebration | 3 | 4 | 3 | 2 | 2 |
| Feed the Children                                | 3 | 3 | 3 | 3 | 3 |
| Career Gear                                      | 4 | 2 | 4 | 2 | 5 |
| Sacto Child Abuse Prevention Council             | 4 | 3 | 2 | 4 | 3 |
| Marijuana Anonymous                              | 2 | 2 | 3 | 4 | 3 |
| Stanford Settlement                              | 3 | 5 | 4 | 3 | 4 |
| Hands Together                                   | 4 | 3 | 5 | 5 | 4 |
| Bella Vista High School                          | 5 | 2 | 3 | 5 | 2 |
| Partners for Readiness                           | 4 | 3 | 4 | 2 | 3 |
| Placer County Library                            | 5 | 5 | 5 | 3 | 3 |
| Heald College                                    | 3 | 4 | 3 | 4 | 5 |
| WIND Youth Services                              | 5 | 4 | 3 | 2 | 5 |
| Mustard Seed School                              | 2 | 3 | 4 | 2 | 4 |
| League of Women Voters                           | 5 | 3 | 4 | 5 | 2 |
| UC Davis Children's Hospital                     | 4 | 2 | 2 | 4 | 3 |
| Volunteer Income Tax Assistance                  | 4 | 2 | 2 | 3 | 3 |
| Breast Cancer Fund                               | 5 | 4 | 3 | 3 | 2 |
| Soroptomist International of Dixon               | 4 | 4 | 2 | 2 | 4 |
| Leukemia & Lymphpma Society of Sacto.            | 3 | 3 | 4 | 3 | 4 |
| Habitat for Humanity                             | 4 | 4 | 2 | 4 | 3 |
| Boarding for Breast Cancer                       | 3 | 3 | 4 | 4 | 3 |

### **SACRAMENTO VALLEY BROADCASTERS ASSOCIATION / ASCERTAINMENT**

SVBA conducts Ascertainment interviews because the member stations believe it is an excellent way to stay in touch with community leaders and to stay informed about issues that should be reported on in news and public affairs programs. During an ascertainment interview, station representatives take notes on speakers' comments, which are then used to generate ideas for news and public affairs programs.

Guests this quarter included speakers from the Sacramento Zoological Society, Sacramento Black Chamber of Commerce, College Source, IMAX Esquire, City of Elk Grove, Sacramento Opera Association, Sacred Heart & Parish School, Senior Hotline Legal Services, Sacramento County Department of Health & Human Services, Cal Expo, Sacramento Transportation Management Association, California Arts Council and Bikers Against Child Abuse.

### **NEWS REPORTS**

Entercom stations air newscasts twice and hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.